

Town of Natick Economic Development Committee
September 3, 2009
2:00 p.m. Dlott Rm., Town Hall

MEETING MINUTES

Meeting called to order at 2:07 p.m.

In Attendance:

Ben Greenberg, Paul Joseph, Rick Kiernan, Joshua Ostroff, Patrick Reffett, and David Shamoian.

- 1) Letter to local employers – Paul to receive EDC members' feedback and finalize edits.
Goal: mail letter out week of September 14th
- 2) Feedback from commercial realtors:
 - a. Use of Costar listing service discussed
 - b. Option for EDC site: ANY locally listing brokers can get web presence (link to their site, link to Costar) - avoids conflict
 - c. Note: There is value to knowing when leases are expiring...brokers know when this happens
- 3) Interview guide and process for local employer outreach
 - a. Natick will have limited resource(s) in near-term, so EDC members will share interview responsibilities (teams of 2 for large employer interviews). It was noted that Framingham has several ED coordinators, Needham has one; some public-private partnerships too - should be mentioned as presentation to Fall Town Meeting is developed
- 4) Process for finalizing and aggregating the information from the survey discussed:
 - a. Reviewed the interview guide – EDC members to provide feedback directly to Paul before 9/24 meeting, including suggestions for additional input
 - b. List – define and finalize the mailing list; gather phone numbers where possible. Pipeline should include 2-3 contacts within each of top 20-30 employers
- 5) Other business
 - a. Town Meeting Warrant – presentation
 - i. Update on where we are
 - ii. Should use next meeting to settle on theme
 - b. Plan to present formal intro to Planning Board meeting (9/23)
 - c. Plan to present initial draft of Fall Town Meeting presentation to Board of Selectmen (~10/19)

Motion to adjourn by Josh Ostroff, **Seconded** by Ben Greenberg 6-0-0