

2007 Strategic Planning Community Survey

Appendix A: Crosstabs by Income

conducted for
The Town of Natick, Massachusetts



by

ETC Institute

725 West Frontier Circle
Olathe, Kansas 66061
(913) 829-1215

August 2007

Distribution of Respondents by Annual Household Income

<u>Q15 Total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$25,000	56	4.7 %
\$25,000 to \$49,999	130	10.9 %
\$50,000 to \$74,999	146	12.2 %
\$75,000 to \$99,999	172	14.4 %
\$100,000 to \$149,999	278	23.3 %
\$150,000 or more	270	22.7 %
<u>Not provided</u>	<u>140</u>	<u>11.7 %</u>
Total	1192	100.0 %

Q1. Prior to receiving this survey, did you know that the Town of Natick was developing a strategic plan (called "Natick 360") to assist in identifying priorities for the Town?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q1 Know developing strategic plan

1=Yes	28.6%	50.8%	46.6%	62.2%	55.4%	62.2%	47.9%	54.2%
2=No	55.4%	36.9%	44.5%	33.1%	35.6%	30.7%	45.7%	37.5%
9=Not sure	16.1%	12.3%	8.9%	4.7%	9.0%	7.0%	6.4%	8.3%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2a The small-town atmosphere in the community

1=Not Important	3.6%	2.3%	4.1%	2.9%	2.5%	4.8%	6.4%	3.8%
2=Less Important	7.1%	7.7%	7.5%	8.1%	10.4%	10.7%	10.7%	9.4%
3=Important	19.6%	25.4%	25.3%	25.0%	26.6%	31.1%	28.6%	27.0%
4=Very Important	28.6%	30.0%	36.3%	32.0%	34.2%	31.9%	27.9%	32.1%
5=Extremely Important	37.5%	34.6%	26.0%	30.8%	25.2%	20.7%	21.4%	26.3%
9=Don't Know	3.6%	0.0%	0.7%	1.2%	1.1%	0.7%	5.0%	1.4%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q2b Availability of shopping to meet the needs of local residents

1=Not Important	0.0%	1.5%	2.1%	4.1%	2.5%	3.3%	4.3%	2.9%
2=Less Important	7.1%	6.2%	11.6%	12.2%	12.2%	13.0%	12.1%	11.4%
3=Important	26.8%	30.8%	32.2%	30.8%	33.1%	31.9%	27.1%	31.1%
4=Very Important	28.6%	41.5%	33.6%	33.1%	36.0%	33.7%	32.9%	34.6%
5=Extremely Important	30.4%	19.2%	19.9%	18.6%	15.8%	18.1%	18.6%	18.6%
9=Don't Know	7.1%	0.8%	0.7%	1.2%	0.4%	0.0%	5.0%	1.3%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2c Low crime rate

1=Not Important	0.0%	0.0%	0.7%	1.2%	1.1%	1.1%	1.4%	0.9%
2=Less Important	3.6%	1.5%	2.1%	2.3%	0.4%	0.7%	1.4%	1.3%
3=Important	12.5%	8.5%	11.0%	8.7%	9.4%	6.3%	13.6%	9.3%
4=Very Important	16.1%	26.2%	30.1%	25.0%	27.0%	25.9%	21.4%	25.6%
5=Extremely Important	62.5%	63.1%	54.8%	62.8%	61.9%	65.6%	58.6%	61.7%
9=Don't Know	5.4%	0.8%	1.4%	0.0%	0.4%	0.4%	3.6%	1.1%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2d Quality and diversity of housing

1=Not Important	1.8%	0.8%	4.8%	7.0%	4.7%	5.2%	12.9%	5.5%
2=Less Important	12.5%	6.9%	9.6%	9.9%	14.0%	21.5%	12.9%	13.6%
3=Important	26.8%	25.4%	26.7%	36.6%	34.9%	35.9%	29.3%	32.3%
4=Very Important	25.0%	35.4%	34.2%	29.1%	29.9%	27.0%	27.9%	29.8%
5=Extremely Important	28.6%	30.0%	22.6%	15.7%	15.1%	8.9%	11.4%	16.5%
9=Don't Know	5.4%	1.5%	2.1%	1.7%	1.4%	1.5%	5.7%	2.3%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2e Level of taxation

1=Not Important	1.8%	3.1%	2.7%	2.3%	2.9%	3.0%	4.3%	2.9%
2=Less Important	7.1%	5.4%	11.0%	6.4%	7.2%	10.7%	8.6%	8.3%
3=Important	17.9%	23.8%	25.3%	26.7%	32.4%	32.6%	21.4%	27.9%
4=Very Important	23.2%	24.6%	24.7%	36.0%	29.9%	29.3%	22.9%	28.3%
5=Extremely Important	46.4%	40.8%	35.6%	28.5%	27.0%	23.7%	37.9%	31.2%
9=Don't Know	3.6%	2.3%	0.7%	0.0%	0.7%	0.7%	5.0%	1.4%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2f Employment opportunities

1=Not Important	7.1%	9.2%	17.1%	14.5%	19.1%	29.3%	30.7%	20.2%
2=Less Important	14.3%	20.0%	21.9%	29.1%	31.7%	33.0%	22.1%	27.2%
3=Important	19.6%	28.5%	23.3%	28.5%	23.4%	18.5%	18.6%	22.8%
4=Very Important	30.4%	26.2%	22.6%	15.1%	14.7%	11.5%	12.9%	16.8%
5=Extremely Important	21.4%	13.1%	15.1%	9.9%	9.4%	7.4%	9.3%	10.7%
9=Don't Know	7.1%	3.1%	0.0%	2.9%	1.8%	0.4%	6.4%	2.3%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2g Availability of arts and cultural amenities

1=Not Important	7.1%	7.7%	10.3%	7.6%	6.8%	7.4%	19.3%	9.1%
2=Less Important	17.9%	17.7%	21.9%	22.1%	24.5%	21.9%	17.9%	21.4%
3=Important	23.2%	37.7%	31.5%	34.3%	31.3%	32.6%	28.6%	32.0%
4=Very Important	35.7%	20.8%	26.0%	22.1%	25.5%	28.9%	18.6%	25.0%
5=Extremely Important	10.7%	13.8%	9.6%	13.4%	11.2%	8.5%	10.0%	10.8%
9=Don't Know	5.4%	2.3%	0.7%	0.6%	0.7%	0.7%	5.7%	1.7%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2h Quality of local governmental services

1=Not Important	1.8%	0.8%	4.1%	1.7%	3.6%	4.4%	4.3%	3.3%
2=Less Important	5.4%	6.9%	8.9%	6.4%	6.8%	9.6%	11.4%	8.1%
3=Important	19.6%	20.8%	26.0%	30.8%	29.5%	25.6%	19.3%	25.8%
4=Very Important	32.1%	34.6%	34.9%	36.6%	36.0%	37.0%	33.6%	35.6%
5=Extremely Important	32.1%	33.8%	26.0%	23.3%	23.4%	23.0%	25.0%	25.3%
9=Don't Know	8.9%	3.1%	0.0%	1.2%	0.7%	0.4%	6.4%	1.9%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2i Financial stability of local government

1=Not Important	1.8%	0.8%	2.7%	2.3%	3.6%	3.7%	3.6%	2.9%
2=Less Important	1.8%	5.4%	4.8%	6.4%	5.4%	5.2%	5.7%	5.3%
3=Important	21.4%	17.7%	21.9%	29.1%	27.7%	23.0%	18.6%	23.7%
4=Very Important	26.8%	30.0%	35.6%	27.3%	30.6%	35.6%	24.3%	30.9%
5=Extremely Important	42.9%	44.6%	34.9%	34.3%	32.0%	32.2%	41.4%	35.7%
9=Don't Know	5.4%	1.5%	0.0%	0.6%	0.7%	0.4%	6.4%	1.5%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2j Appearance and overall beauty of the Town

1=Not Important	1.8%	0.8%	0.7%	1.7%	0.7%	0.7%	2.9%	1.2%
2=Less Important	5.4%	3.8%	4.8%	5.8%	1.8%	2.2%	5.7%	3.7%
3=Important	28.6%	25.4%	22.6%	20.3%	23.0%	21.1%	18.6%	22.1%
4=Very Important	26.8%	37.7%	41.8%	47.1%	49.3%	37.8%	41.4%	42.2%
5=Extremely Important	33.9%	30.8%	30.1%	24.4%	24.5%	37.8%	27.1%	29.6%
9=Don't Know	3.6%	1.5%	0.0%	0.6%	0.7%	0.4%	4.3%	1.2%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2k Proximity to family and friends

1=Not Important	1.8%	6.9%	4.8%	8.7%	10.8%	11.1%	16.4%	9.6%
2=Less Important	10.7%	8.5%	15.8%	16.3%	16.9%	15.2%	12.9%	14.6%
3=Important	16.1%	26.9%	26.7%	22.1%	23.4%	27.8%	18.6%	24.1%
4=Very Important	30.4%	29.2%	28.8%	23.3%	24.5%	21.1%	27.1%	25.2%
5=Extremely Important	37.5%	26.9%	24.0%	29.1%	24.1%	24.4%	21.4%	25.5%
9=Don't Know	3.6%	1.5%	0.0%	0.6%	0.4%	0.4%	3.6%	1.0%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2I Availability of parks and open space

1=Not Important	3.6%	0.8%	1.4%	2.3%	1.4%	2.6%	5.0%	2.3%
2=Less Important	5.4%	6.9%	11.0%	7.6%	7.6%	7.4%	8.6%	7.9%
3=Important	30.4%	32.3%	21.9%	29.7%	25.2%	25.9%	29.3%	27.1%
4=Very Important	35.7%	30.0%	42.5%	34.9%	45.3%	37.4%	31.4%	37.9%
5=Extremely Important	21.4%	25.4%	22.6%	24.4%	19.8%	26.3%	20.7%	23.1%
9=Don't Know	3.6%	4.6%	0.7%	1.2%	0.7%	0.4%	5.0%	1.8%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q2m Availability of recreational opportunities

1=Not Important	3.6%	3.8%	3.4%	3.5%	2.2%	4.4%	9.3%	4.1%
2=Less Important	16.1%	11.5%	11.6%	10.5%	11.9%	10.7%	12.1%	11.6%
3=Important	19.6%	33.1%	28.8%	29.7%	26.6%	28.1%	30.0%	28.4%
4=Very Important	32.1%	25.4%	32.2%	34.9%	41.4%	37.4%	29.3%	34.8%
5=Extremely Important	23.2%	23.8%	24.0%	20.3%	16.5%	18.9%	14.3%	19.4%
9=Don't Know	5.4%	2.3%	0.0%	1.2%	1.4%	0.4%	5.0%	1.7%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2n Spirit of volunteerism in the community

1=Not Important	8.9%	6.9%	11.0%	6.4%	8.6%	10.0%	15.0%	9.5%
2=Less Important	5.4%	11.5%	19.2%	16.9%	21.6%	22.2%	20.0%	18.7%
3=Important	32.1%	41.5%	37.0%	41.9%	39.2%	36.3%	25.7%	37.0%
4=Very Important	30.4%	22.3%	22.6%	20.3%	22.3%	24.4%	21.4%	22.8%
5=Extremely Important	19.6%	16.2%	10.3%	13.4%	7.6%	6.3%	12.9%	10.6%
9=Don't Know	3.6%	1.5%	0.0%	1.2%	0.7%	0.7%	5.0%	1.4%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2o Heritage and pride residents have in the community

1=Not Important	7.1%	6.2%	7.5%	4.1%	6.8%	10.0%	14.3%	8.1%
2=Less Important	7.1%	10.8%	18.5%	14.5%	20.9%	17.0%	14.3%	16.3%
3=Important	25.0%	27.7%	32.9%	36.6%	34.9%	34.4%	28.6%	32.8%
4=Very Important	33.9%	30.8%	25.3%	28.5%	21.6%	26.3%	23.6%	25.9%
5=Extremely Important	23.2%	20.8%	15.8%	15.1%	14.7%	11.5%	13.6%	15.1%
9=Don't Know	3.6%	3.8%	0.0%	1.2%	1.1%	0.7%	5.7%	1.8%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q2p Affordability of the community

1=Not Important	3.6%	0.8%	2.7%	1.2%	1.1%	5.2%	5.7%	2.9%
2=Less Important	3.6%	1.5%	3.4%	4.1%	5.4%	10.0%	3.6%	5.3%
3=Important	14.3%	16.9%	20.5%	25.6%	28.8%	30.7%	23.6%	25.2%
4=Very Important	32.1%	36.2%	37.0%	33.1%	37.8%	34.8%	30.7%	35.1%
5=Extremely Important	42.9%	42.3%	35.6%	34.9%	26.6%	18.9%	32.1%	30.3%
9=Don't Know	3.6%	2.3%	0.7%	1.2%	0.4%	0.4%	4.3%	1.3%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2q Quality of education opportunities available

1=Not Important	3.6%	6.2%	4.1%	3.5%	2.5%	2.2%	9.3%	4.0%
2=Less Important	8.9%	4.6%	8.9%	6.4%	3.2%	5.9%	9.3%	6.1%
3=Important	14.3%	19.2%	17.8%	11.6%	9.7%	11.9%	10.0%	12.8%
4=Very Important	19.6%	29.2%	21.9%	32.6%	26.3%	20.0%	23.6%	24.9%
5=Extremely Important	46.4%	39.2%	47.3%	45.3%	56.8%	59.3%	42.9%	50.5%
9=Don't Know	7.1%	1.5%	0.0%	0.6%	1.4%	0.7%	5.0%	1.7%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q2r The community's stewardship of open space and natural resources

1=Not Important	3.6%	3.1%	5.5%	4.1%	4.3%	3.7%	5.7%	4.3%
2=Less Important	3.6%	7.7%	11.6%	8.7%	9.7%	8.9%	10.0%	9.1%
3=Important	33.9%	28.5%	24.7%	26.2%	27.7%	37.0%	25.0%	29.3%
4=Very Important	33.9%	33.1%	33.6%	38.4%	37.4%	30.4%	27.9%	33.7%
5=Extremely Important	21.4%	26.2%	24.7%	22.1%	20.1%	19.6%	25.7%	22.2%
9=Don't Know	3.6%	1.5%	0.0%	0.6%	0.7%	0.4%	5.7%	1.3%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q2s The diversity of businesses and employers in the community

1=Not Important	3.6%	5.4%	8.9%	6.4%	5.8%	9.6%	14.3%	8.0%
2=Less Important	8.9%	11.5%	13.7%	20.9%	25.2%	23.7%	13.6%	19.2%
3=Important	25.0%	36.2%	39.7%	39.0%	42.4%	40.4%	30.0%	38.2%
4=Very Important	39.3%	31.5%	26.7%	24.4%	16.9%	18.5%	25.0%	23.2%
5=Extremely Important	14.3%	13.1%	11.0%	8.7%	8.6%	7.4%	9.3%	9.5%
9=Don't Know	8.9%	2.3%	0.0%	0.6%	1.1%	0.4%	7.9%	2.0%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q2t Natick Center

1=Not Important	3.6%	3.8%	2.1%	2.3%	2.9%	4.4%	10.7%	4.1%
2=Less Important	3.6%	8.5%	13.7%	11.0%	11.2%	8.1%	11.4%	10.2%
3=Important	26.8%	34.6%	28.8%	32.0%	29.1%	25.2%	26.4%	28.8%
4=Very Important	33.9%	28.5%	31.5%	31.4%	33.5%	36.3%	32.9%	33.0%
5=Extremely Important	26.8%	23.1%	23.3%	21.5%	23.0%	23.7%	13.6%	22.1%
9=Don't Know	5.4%	1.5%	0.7%	1.7%	0.4%	2.2%	5.0%	1.9%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q2u Access to public transit and other transportation resources

1=Not Important	1.8%	2.3%	5.5%	6.4%	6.1%	5.6%	10.0%	5.8%
2=Less Important	5.4%	9.2%	15.1%	14.5%	12.6%	11.1%	16.4%	12.6%
3=Important	28.6%	27.7%	23.3%	29.7%	24.8%	27.0%	22.9%	26.1%
4=Very Important	32.1%	31.5%	30.8%	27.9%	32.0%	29.3%	30.0%	30.4%
5=Extremely Important	30.4%	28.5%	25.3%	20.9%	23.4%	26.3%	16.4%	24.0%
9=Don't Know	1.8%	0.8%	0.0%	0.6%	1.1%	0.7%	4.3%	1.2%

Q2. Using a scale from "1" to "5" where "5" is "Extremely Important" and "1" is "Not Important," please indicate how important each of the following reasons was in your decision to live in Natick?

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q2v Diversity of Natick residents – different age groups, backgrounds, and interests

1=Not Important	10.7%	4.6%	7.5%	10.5%	9.4%	9.3%	17.1%	9.7%
2=Less Important	5.4%	15.4%	14.4%	12.8%	16.2%	27.4%	15.7%	17.4%
3=Important	33.9%	31.5%	37.0%	36.6%	35.3%	29.3%	29.3%	33.1%
4=Very Important	26.8%	26.9%	24.0%	29.1%	27.7%	26.3%	17.9%	25.8%
5=Extremely Important	19.6%	20.8%	16.4%	10.5%	10.4%	7.4%	15.0%	12.6%
9=Don't Know	3.6%	0.8%	0.7%	0.6%	1.1%	0.4%	5.0%	1.3%

Q3. Which FIVE of the items listed above will have the MOST impact on your decision to stay in the Town of Natick. (all five selections)

N=1192

	Q15 Total annual household income							Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	
<u>Q3 Sum of Top 5 choices</u>								
A=The small-town atmosphere in the community	28.6%	20.0%	26.7%	30.8%	23.4%	27.4%	22.9%	25.6%
B=Availability of shopping to meet the needs of local residents	17.9%	14.6%	23.3%	14.5%	9.0%	15.6%	16.4%	14.9%
C=Low crime rate	37.5%	48.5%	58.2%	58.1%	60.4%	61.1%	62.9%	57.9%
D=Quality and diversity of housing	23.2%	20.0%	11.6%	2.3%	9.7%	5.6%	2.1%	8.8%
E=Level of taxation	26.8%	40.8%	44.5%	39.5%	40.3%	34.4%	52.1%	40.2%
F=Employment opportunities	12.5%	7.7%	5.5%	8.1%	5.8%	2.2%	4.3%	5.6%
G=Availability of arts and cultural amenities	7.1%	2.3%	8.2%	11.6%	9.7%	8.5%	5.7%	8.1%
H=Quality of local governmental services	7.1%	19.2%	19.2%	20.3%	16.9%	18.5%	18.6%	18.0%
I=Financial stability of local government	8.9%	25.4%	25.3%	25.6%	21.2%	27.0%	22.1%	23.7%

Q3. Which FIVE of the items listed above will have the MOST impact on your decision to stay in the Town of Natick. (all five selections)

N=1192

	Q15 Total annual household income						Total	
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more		Not provided
	1	2	3	4	5	6		9

Q3 Sum of top 5 choices (Cont.)

J=Appearance and overall beauty of the Town	12.5%	16.2%	19.9%	24.4%	24.1%	34.8%	21.4%	24.3%
K=Proximity to family and friends	25.0%	26.2%	28.1%	27.3%	20.9%	21.1%	22.1%	23.7%
L=Availability of parks and open space	8.9%	11.5%	13.7%	19.8%	18.3%	22.2%	16.4%	17.4%
M=Availability of recreational opportunities	7.1%	4.6%	10.3%	9.3%	11.5%	15.6%	6.4%	10.4%
N=Spirit of volunteerism in the community	1.8%	6.9%	2.7%	0.0%	1.1%	1.5%	1.4%	1.9%
O=Heritage and pride residents have in the community	5.4%	6.9%	2.1%	7.6%	6.5%	3.7%	4.3%	5.2%
P=Affordability of the community	32.1%	43.8%	45.2%	39.0%	32.7%	21.5%	40.7%	34.7%
Q=Quality of education opportunities available	14.3%	16.2%	29.5%	40.1%	55.8%	59.6%	35.0%	42.4%

Q3. Which FIVE of the items listed above will have the MOST impact on your decision to stay in the Town of Natick. (all five selections)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q3 Sum of Top 5 Choices (Cont.)

R=The community's stewardship of open space and natural resources	5.4%	5.4%	9.6%	11.6%	14.0%	10.0%	12.1%	10.7%
S=The diversity of businesses and employers in the community	7.1%	2.3%	7.5%	1.2%	2.5%	2.6%	5.0%	3.4%
T=Natick Center	3.6%	12.3%	12.3%	12.2%	12.2%	18.9%	10.0%	13.1%
U=Access to public transit and other transportation resources	19.6%	22.3%	24.7%	16.9%	19.8%	21.9%	14.3%	20.1%
V=Diversity of Natick residents	3.6%	14.6%	6.2%	9.3%	7.2%	6.3%	5.7%	7.6%
Z=None Chosen	30.4%	18.5%	8.9%	9.3%	8.6%	7.0%	12.1%	10.9%

Q4. Downtown Parking. The Town is considering plans to add parking in Natick Center. Knowing this, which ONE of the following best describes the way you think the cost of more parking in Natick Center should be paid?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q4 Cost of parking should be paid

1=Should be paid by the Town with local tax dollars	5.4%	2.3%	6.2%	7.0%	7.2%	6.3%	4.3%	5.9%
2=Should be paid by private developers	39.3%	30.8%	31.5%	31.4%	23.7%	29.3%	38.6%	30.3%
3=Should be split evenly between private developers and the Town	26.8%	36.2%	37.0%	32.6%	40.6%	40.0%	23.6%	35.7%
4=Neither	8.9%	13.8%	15.8%	15.1%	15.8%	14.1%	17.9%	15.0%
9=Don't know	19.6%	16.9%	9.6%	14.0%	12.6%	10.4%	15.7%	13.1%

Q5. Tax revenue in the Town of Natick is not keeping up with rising costs of providing many public services. Knowing this, which option would you prefer?

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q5 Option regarding public services

1=Cut Town services than increase property taxes	25.0%	25.4%	24.0%	16.9%	15.8%	14.8%	27.9%	19.6%
2=Increase property taxes than cut Town services	5.4%	16.2%	17.8%	19.2%	21.2%	27.4%	15.7%	20.0%
3=Mostly cut Town services and only increase property taxes a little	14.3%	22.3%	24.7%	21.5%	24.1%	20.4%	15.7%	21.3%
4=Mostly increase property taxes and only cut Town services a little	12.5%	12.3%	13.0%	22.1%	25.5%	26.3%	14.3%	20.3%
9=Don't know	42.9%	23.8%	20.5%	20.3%	13.3%	11.1%	26.4%	18.8%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6a Natick should build a new high school

1=Strongly Disagree	17.9%	19.2%	5.5%	12.2%	7.6%	4.8%	17.1%	10.2%
2=Disagree	21.4%	10.8%	8.9%	6.4%	7.6%	5.9%	7.9%	8.2%
3=Neutral	19.6%	26.9%	21.2%	14.5%	17.3%	11.9%	17.1%	17.3%
4=Agree	10.7%	16.2%	21.2%	19.2%	17.3%	20.0%	17.9%	18.3%
5=Strongly Agree	16.1%	15.4%	24.7%	30.2%	41.0%	47.4%	29.3%	33.6%
9=Don't Know	14.3%	11.5%	18.5%	17.4%	9.4%	10.0%	10.7%	12.4%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6b It is important to continue to improve educational outcomes for students of all abilities and ages

1=Strongly Disagree	5.4%	0.0%	1.4%	0.0%	0.4%	0.0%	2.9%	0.8%
2=Disagree	1.8%	4.6%	0.0%	1.2%	0.7%	1.9%	1.4%	1.5%
3=Neutral	7.1%	13.1%	9.6%	8.1%	9.4%	7.0%	11.4%	9.2%
4=Agree	32.1%	43.8%	39.0%	45.9%	30.6%	29.6%	28.6%	34.9%
5=Strongly Agree	41.1%	37.7%	47.3%	43.0%	57.2%	61.1%	50.7%	51.2%
9=Don't Know	12.5%	0.8%	2.7%	1.7%	1.8%	0.4%	5.0%	2.3%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

	Q15 Total annual household income						Total	
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more		Not provided
	1	2	3	4	5	6	9	

Q6c The Town of Natick should improve communication with citizens

1=Strongly Disagree	0.0%	0.0%	0.0%	0.6%	0.7%	1.1%	2.1%	0.8%
2=Disagree	1.8%	6.2%	3.4%	4.1%	4.0%	3.3%	5.7%	4.1%
3=Neutral	19.6%	29.2%	38.4%	40.7%	39.6%	47.8%	34.3%	38.8%
4=Agree	42.9%	37.7%	37.0%	33.1%	39.9%	32.6%	32.1%	35.9%
5=Strongly Agree	26.8%	24.6%	19.9%	18.0%	13.3%	14.1%	22.9%	18.0%
9=Don't Know	8.9%	2.3%	1.4%	3.5%	2.5%	1.1%	2.9%	2.5%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q6d It is important to Increase citizen participation in Town government

1=Strongly Disagree	0.0%	0.0%	1.4%	1.7%	0.7%	0.7%	2.1%	1.0%
2=Disagree	1.8%	0.8%	1.4%	1.7%	4.3%	1.9%	2.1%	2.3%
3=Neutral	21.4%	22.3%	28.1%	34.3%	36.0%	39.3%	35.0%	33.2%
4=Agree	51.8%	52.3%	47.3%	45.3%	45.3%	43.7%	40.7%	45.7%
5=Strongly Agree	19.6%	20.8%	18.5%	14.5%	11.9%	13.3%	16.4%	15.3%
9=Don't Know	5.4%	3.8%	3.4%	2.3%	1.8%	1.1%	3.6%	2.5%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6e Residents of new developments and the Rte. 9 business community should be integrated more fully into the Natick community as a whole

1=Strongly Disagree	3.6%	0.8%	2.7%	2.3%	3.2%	1.1%	3.6%	2.3%
2=Disagree	7.1%	0.8%	2.7%	5.2%	6.8%	4.8%	9.3%	5.3%
3=Neutral	33.9%	30.0%	34.2%	39.5%	36.7%	47.4%	40.0%	38.8%
4=Agree	32.1%	42.3%	39.7%	35.5%	36.3%	31.9%	28.6%	35.2%
5=Strongly Agree	12.5%	18.5%	15.1%	11.0%	8.6%	10.7%	10.0%	11.7%
9=Don't Know	10.7%	7.7%	5.5%	6.4%	8.3%	4.1%	8.6%	6.8%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6f The Town of Natick should Increase open space and accessibility

1=Strongly Disagree	1.8%	1.5%	1.4%	2.9%	1.1%	1.9%	4.3%	2.0%
2=Disagree	7.1%	8.5%	4.1%	4.7%	8.3%	5.2%	6.4%	6.3%
3=Neutral	28.6%	30.0%	38.4%	35.5%	33.1%	35.9%	25.0%	33.2%
4=Agree	32.1%	38.5%	33.6%	34.3%	36.7%	35.9%	35.0%	35.6%
5=Strongly Agree	25.0%	16.9%	17.8%	19.2%	18.3%	20.0%	20.7%	19.2%
9=Don't Know	5.4%	4.6%	4.8%	3.5%	2.5%	1.1%	8.6%	3.7%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6g It is important to reduce negative impacts on the environment in Natick

1=Strongly Disagree	0.0%	0.0%	0.0%	1.2%	0.7%	0.4%	2.9%	0.8%
2=Disagree	0.0%	3.1%	1.4%	2.9%	3.6%	3.3%	2.1%	2.8%
3=Neutral	12.5%	11.5%	14.4%	7.6%	11.9%	15.2%	10.7%	12.2%
4=Agree	50.0%	45.4%	38.4%	44.8%	38.8%	45.6%	40.0%	42.5%
5=Strongly Agree	33.9%	38.5%	45.2%	41.9%	43.9%	35.2%	40.0%	40.3%
9=Don't Know	3.6%	1.5%	0.7%	1.7%	1.1%	0.4%	4.3%	1.5%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6h The Town of Natick needs to maintain public safety commensurate with population growth

1=Strongly Disagree	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.1%
2=Disagree	1.8%	0.8%	0.7%	2.3%	0.7%	0.4%	0.7%	0.9%
3=Neutral	10.7%	6.9%	8.2%	7.0%	4.0%	7.4%	15.0%	7.6%
4=Agree	53.6%	43.1%	41.1%	44.8%	43.5%	41.9%	30.7%	41.9%
5=Strongly Agree	26.8%	48.5%	48.6%	44.2%	50.7%	50.0%	50.0%	47.9%
9=Don't Know	7.1%	0.8%	0.7%	1.7%	1.1%	0.4%	3.6%	1.5%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6i It is important to provide downtown parking for shoppers, visitors, commuters and employees

1=Strongly Disagree	5.4%	0.8%	2.1%	1.7%	2.2%	1.5%	5.0%	2.3%
2=Disagree	3.6%	3.1%	2.1%	5.2%	6.5%	4.1%	5.7%	4.6%
3=Neutral	14.3%	24.6%	24.7%	21.5%	19.8%	23.7%	20.7%	21.9%
4=Agree	42.9%	46.9%	50.0%	51.2%	46.8%	45.9%	40.7%	46.7%
5=Strongly Agree	26.8%	23.1%	21.2%	19.2%	23.4%	23.0%	26.4%	22.9%
9=Don't Know	7.1%	1.5%	0.0%	1.2%	1.4%	1.9%	1.4%	1.6%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6j Natick should increase economic development in Natick Center

1=Strongly Disagree	5.4%	1.5%	2.1%	2.9%	1.8%	1.5%	2.9%	2.2%
2=Disagree	10.7%	7.7%	7.5%	11.0%	8.3%	5.9%	12.9%	8.6%
3=Neutral	17.9%	36.2%	32.2%	36.0%	30.6%	24.1%	22.1%	29.1%
4=Agree	35.7%	33.8%	41.8%	27.9%	41.7%	41.1%	36.4%	37.8%
5=Strongly Agree	17.9%	17.7%	14.4%	18.6%	15.8%	25.6%	17.1%	18.7%
9=Don't Know	12.5%	3.1%	2.1%	3.5%	1.8%	1.9%	8.6%	3.5%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q6k There should be more transportation options available in Natick

1=Strongly Disagree	3.6%	0.8%	2.1%	2.9%	3.2%	4.1%	5.7%	3.3%
2=Disagree	8.9%	13.1%	10.3%	12.8%	19.4%	17.4%	16.4%	15.4%
3=Neutral	25.0%	33.1%	44.5%	44.2%	36.7%	44.4%	32.9%	39.1%
4=Agree	26.8%	31.5%	28.8%	22.7%	23.4%	18.1%	22.9%	23.7%
5=Strongly Agree	30.4%	20.8%	12.3%	14.0%	14.0%	13.7%	17.9%	15.7%
9=Don't Know	5.4%	0.8%	2.1%	3.5%	3.2%	2.2%	4.3%	2.9%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q6I Traffic flow needs to be improved on major routes such as Routes 9, 27, and 135

1=Strongly Disagree	1.8%	0.8%	0.0%	0.6%	0.7%	1.1%	1.4%	0.8%
2=Disagree	1.8%	3.8%	2.1%	2.3%	2.2%	5.2%	3.6%	3.2%
3=Neutral	10.7%	12.3%	14.4%	10.5%	11.9%	12.2%	15.7%	12.5%
4=Agree	35.7%	33.8%	30.1%	35.5%	34.9%	31.5%	25.0%	32.4%
5=Strongly Agree	42.9%	49.2%	52.7%	49.4%	49.3%	50.0%	53.6%	50.1%
9=Don't Know	7.1%	0.0%	0.7%	1.7%	1.1%	0.0%	0.7%	1.0%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6m The Town should build a senior/community center

1=Strongly Disagree	7.1%	6.2%	3.4%	5.2%	9.7%	9.3%	10.7%	7.8%
2=Disagree	5.4%	10.8%	9.6%	9.3%	12.6%	12.2%	12.9%	11.2%
3=Neutral	19.6%	26.2%	41.1%	42.4%	36.0%	41.5%	25.7%	35.7%
4=Agree	35.7%	26.9%	24.0%	23.3%	26.3%	23.0%	22.1%	24.8%
5=Strongly Agree	26.8%	28.5%	19.2%	12.8%	9.7%	8.5%	21.4%	15.3%
9=Don't Know	5.4%	1.5%	2.7%	7.0%	5.8%	5.6%	7.1%	5.2%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6n The Town should build the Rail Trail connecting Cochituate State Park and Natick Center

1=Strongly Disagree	12.5%	8.5%	6.8%	9.9%	10.4%	7.0%	12.9%	9.3%
2=Disagree	12.5%	17.7%	9.6%	15.7%	11.9%	13.7%	11.4%	13.2%
3=Neutral	35.7%	40.0%	35.6%	26.2%	27.7%	27.8%	27.1%	30.1%
4=Agree	16.1%	17.7%	20.5%	23.8%	27.3%	25.9%	24.3%	23.7%
5=Strongly Agree	12.5%	12.3%	17.1%	19.8%	17.3%	20.7%	15.7%	17.4%
9=Don't Know	10.7%	3.8%	10.3%	4.7%	5.4%	4.8%	8.6%	6.2%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6o The Town of Natick needs to plan proactively for growth to build a desirable future

1=Strongly Disagree	0.0%	0.8%	2.1%	1.7%	0.7%	0.0%	1.4%	0.9%
2=Disagree	5.4%	1.5%	0.7%	2.3%	0.7%	1.5%	2.1%	1.6%
3=Neutral	19.6%	20.0%	15.8%	9.3%	9.4%	8.1%	21.4%	12.9%
4=Agree	42.9%	51.5%	41.8%	48.3%	48.9%	44.1%	29.3%	44.5%
5=Strongly Agree	21.4%	23.1%	39.0%	34.9%	38.5%	45.2%	39.3%	37.2%
9=Don't Know	10.7%	3.1%	0.7%	3.5%	1.8%	1.1%	6.4%	2.9%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6p It is important to improve the Town's capital planning and budgeting process

1=Strongly Disagree	0.0%	0.8%	0.7%	0.0%	0.0%	0.4%	0.0%	0.3%
2=Disagree	0.0%	0.8%	0.0%	0.0%	0.7%	0.0%	2.1%	0.5%
3=Neutral	16.1%	10.0%	19.2%	18.0%	18.7%	14.4%	20.0%	16.8%
4=Agree	46.4%	53.1%	44.5%	45.3%	42.1%	42.6%	29.3%	42.9%
5=Strongly Agree	26.8%	30.8%	26.0%	27.3%	30.9%	36.3%	37.9%	31.6%
9=Don't Know	10.7%	4.6%	9.6%	9.3%	7.6%	6.3%	10.7%	8.0%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6q It is important to increase the Town's operational efficiency

1=Strongly Disagree	0.0%	0.8%	0.7%	0.0%	0.0%	0.4%	0.0%	0.3%
2=Disagree	0.0%	0.8%	0.7%	2.3%	0.7%	0.0%	2.9%	1.0%
3=Neutral	14.3%	13.8%	18.5%	13.4%	17.3%	13.3%	18.6%	15.6%
4=Agree	44.6%	46.2%	47.9%	44.2%	43.9%	44.8%	30.0%	43.3%
5=Strongly Agree	30.4%	33.8%	25.3%	32.6%	32.4%	37.0%	38.6%	33.4%
9=Don't Know	10.7%	4.6%	6.8%	7.6%	5.8%	4.4%	10.0%	6.5%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q6r The Town of Natick's tax base should be expanded by encouraging more development in Natick

1=Strongly Disagree	17.9%	9.2%	15.8%	13.4%	12.6%	12.6%	18.6%	13.7%
2=Disagree	12.5%	23.8%	15.8%	25.0%	17.6%	15.9%	16.4%	18.4%
3=Neutral	25.0%	30.8%	30.1%	29.1%	31.3%	29.6%	24.3%	29.3%
4=Agree	23.2%	22.3%	24.7%	21.5%	24.1%	26.7%	21.4%	23.8%
5=Strongly Agree	8.9%	8.5%	8.2%	6.4%	9.4%	13.0%	14.3%	10.1%
9=Don't Know	12.5%	5.4%	5.5%	4.7%	5.0%	2.2%	5.0%	4.8%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6s The Town of Natick needs to work to change State tax policies and formulas

1=Strongly Disagree	0.0%	0.0%	0.0%	0.0%	1.1%	1.1%	2.9%	0.8%
2=Disagree	1.8%	4.6%	2.7%	2.3%	2.9%	3.0%	3.6%	3.0%
3=Neutral	32.1%	23.8%	28.1%	40.1%	33.8%	40.7%	25.0%	33.4%
4=Agree	32.1%	37.7%	28.8%	25.0%	25.2%	23.7%	22.9%	26.7%
5=Strongly Agree	16.1%	23.1%	18.5%	12.2%	14.4%	10.0%	21.4%	15.4%
9=Don't Know	17.9%	10.8%	21.9%	20.3%	22.7%	21.5%	24.3%	20.6%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6t It is important to increase the diversity and vibrancy of people and activities in Natick Center

1=Strongly Disagree	5.4%	3.8%	4.8%	6.4%	5.8%	5.9%	8.6%	5.9%
2=Disagree	12.5%	9.2%	10.3%	11.0%	15.1%	9.6%	14.3%	11.8%
3=Neutral	32.1%	36.9%	32.2%	44.2%	37.8%	46.3%	44.3%	40.4%
4=Agree	32.1%	36.2%	36.3%	23.3%	28.4%	27.0%	17.9%	28.1%
5=Strongly Agree	3.6%	9.2%	10.3%	11.0%	10.4%	8.9%	7.9%	9.4%
9=Don't Know	14.3%	4.6%	6.2%	4.1%	2.5%	2.2%	7.1%	4.4%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6a Natick should build a new high school

1=Strongly Disagree	20.8%	21.7%	6.7%	14.8%	8.3%	5.3%	19.2%	11.7%
2=Disagree	25.0%	12.2%	10.9%	7.7%	8.3%	6.6%	8.8%	9.4%
3=Neutral	22.9%	30.4%	26.1%	17.6%	19.0%	13.2%	19.2%	19.7%
4=Agree	12.5%	18.3%	26.1%	23.2%	19.0%	22.2%	20.0%	20.9%
5=Strongly Agree	18.8%	17.4%	30.3%	36.6%	45.2%	52.7%	32.8%	38.3%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q6b It is important to continue to improve educational outcomes for students of all abilities and ages

1=Strongly Disagree	6.1%	0.0%	1.4%	0.0%	0.4%	0.0%	3.0%	0.9%
2=Disagree	2.0%	4.7%	0.0%	1.2%	0.7%	1.9%	1.5%	1.5%
3=Neutral	8.2%	13.2%	9.9%	8.3%	9.5%	7.1%	12.0%	9.5%
4=Agree	36.7%	44.2%	40.1%	46.7%	31.1%	29.7%	30.1%	35.7%
5=Strongly Agree	46.9%	38.0%	48.6%	43.8%	58.2%	61.3%	53.4%	52.4%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6c The Town of Natick should improve communication with citizens

1=Strongly Disagree	0.0%	0.0%	0.0%	0.6%	0.7%	1.1%	2.2%	0.8%
2=Disagree	2.0%	6.3%	3.5%	4.2%	4.1%	3.4%	5.9%	4.2%
3=Neutral	21.6%	29.9%	38.9%	42.2%	40.6%	48.3%	35.3%	39.8%
4=Agree	47.1%	38.6%	37.5%	34.3%	41.0%	33.0%	33.1%	36.8%
5=Strongly Agree	29.4%	25.2%	20.1%	18.7%	13.7%	14.2%	23.5%	18.4%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6d It is important to Increase citizen participation in Town government

1=Strongly Disagree	0.0%	0.0%	1.4%	1.8%	0.7%	0.7%	2.2%	1.0%
2=Disagree	1.9%	0.8%	1.4%	1.8%	4.4%	1.9%	2.2%	2.3%
3=Neutral	22.6%	23.2%	29.1%	35.1%	36.6%	39.7%	36.3%	34.1%
4=Agree	54.7%	54.4%	48.9%	46.4%	46.2%	44.2%	42.2%	46.9%
5=Strongly Agree	20.8%	21.6%	19.1%	14.9%	12.1%	13.5%	17.0%	15.7%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q6e Residents of new developments and the Rte. 9 business community should be integrated more fully into the Natick community as a whole

1=Strongly Disagree	4.0%	0.8%	2.9%	2.5%	3.5%	1.2%	3.9%	2.5%
2=Disagree	8.0%	0.8%	2.9%	5.6%	7.5%	5.0%	10.2%	5.7%
3=Neutral	38.0%	32.5%	36.2%	42.2%	40.0%	49.4%	43.8%	41.6%
4=Agree	36.0%	45.8%	42.0%	37.9%	39.6%	33.2%	31.3%	37.7%
5=Strongly Agree	14.0%	20.0%	15.9%	11.8%	9.4%	11.2%	10.9%	12.5%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6f The Town of Natick should Increase open space and accessibility

1=Strongly Disagree	1.9%	1.6%	1.4%	3.0%	1.1%	1.9%	4.7%	2.1%
2=Disagree	7.5%	8.9%	4.3%	4.8%	8.5%	5.2%	7.0%	6.5%
3=Neutral	30.2%	31.5%	40.3%	36.7%	33.9%	36.3%	27.3%	34.5%
4=Agree	34.0%	40.3%	35.3%	35.5%	37.6%	36.3%	38.3%	36.9%
5=Strongly Agree	26.4%	17.7%	18.7%	19.9%	18.8%	20.2%	22.7%	19.9%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6g It is important to reduce negative impacts on the environment in Natick

1=Strongly Disagree	0.0%	0.0%	0.0%	1.2%	0.7%	0.4%	3.0%	0.8%
2=Disagree	0.0%	3.1%	1.4%	3.0%	3.6%	3.3%	2.2%	2.8%
3=Neutral	13.0%	11.7%	14.5%	7.7%	12.0%	15.2%	11.2%	12.4%
4=Agree	51.9%	46.1%	38.6%	45.6%	39.3%	45.7%	41.8%	43.2%
5=Strongly Agree	35.2%	39.1%	45.5%	42.6%	44.4%	35.3%	41.8%	40.9%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q6h The Town of Natick needs to maintain public safety commensurate with population growth

1=Strongly Disagree	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.1%
2=Disagree	1.9%	0.8%	0.7%	2.4%	0.7%	0.4%	0.7%	0.9%
3=Neutral	11.5%	7.0%	8.3%	7.1%	4.0%	7.4%	15.6%	7.8%
4=Agree	57.7%	43.4%	41.4%	45.6%	44.0%	42.0%	31.9%	42.6%
5=Strongly Agree	28.8%	48.8%	49.0%	45.0%	51.3%	50.2%	51.9%	48.6%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q6i It is important to provide downtown parking for shoppers, visitors, commuters and employees

1=Strongly Disagree	5.8%	0.8%	2.1%	1.8%	2.2%	1.5%	5.1%	2.3%
2=Disagree	3.8%	3.1%	2.1%	5.3%	6.6%	4.2%	5.8%	4.7%
3=Neutral	15.4%	25.0%	24.7%	21.8%	20.1%	24.2%	21.0%	22.3%
4=Agree	46.2%	47.7%	50.0%	51.8%	47.4%	46.8%	41.3%	47.5%
5=Strongly Agree	28.8%	23.4%	21.2%	19.4%	23.7%	23.4%	26.8%	23.3%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6j Natick should increase economic development in Natick Center

1=Strongly Disagree	6.1%	1.6%	2.1%	3.0%	1.8%	1.5%	3.1%	2.3%
2=Disagree	12.2%	7.9%	7.7%	11.4%	8.4%	6.0%	14.1%	9.0%
3=Neutral	20.4%	37.3%	32.9%	37.3%	31.1%	24.5%	24.2%	30.2%
4=Agree	40.8%	34.9%	42.7%	28.9%	42.5%	41.9%	39.8%	39.2%
5=Strongly Agree	20.4%	18.3%	14.7%	19.3%	16.1%	26.0%	18.8%	19.4%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q6k There should be more transportation options available in Natick

1=Strongly Disagree	3.8%	0.8%	2.1%	3.0%	3.3%	4.2%	6.0%	3.4%
2=Disagree	9.4%	13.2%	10.5%	13.3%	20.1%	17.8%	17.2%	15.8%
3=Neutral	26.4%	33.3%	45.5%	45.8%	37.9%	45.5%	34.3%	40.2%
4=Agree	28.3%	31.8%	29.4%	23.5%	24.2%	18.6%	23.9%	24.4%
5=Strongly Agree	32.1%	20.9%	12.6%	14.5%	14.5%	14.0%	18.7%	16.1%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6I Traffic flow needs to be improved on major routes such as Routes 9, 27, and 135

1=Strongly Disagree	1.9%	0.8%	0.0%	0.6%	0.7%	1.1%	1.4%	0.8%
2=Disagree	1.9%	3.8%	2.1%	2.4%	2.2%	5.2%	3.6%	3.2%
3=Neutral	11.5%	12.3%	14.5%	10.7%	12.0%	12.2%	15.8%	12.6%
4=Agree	38.5%	33.8%	30.3%	36.1%	35.3%	31.5%	25.2%	32.7%
5=Strongly Agree	46.2%	49.2%	53.1%	50.3%	49.8%	50.0%	54.0%	50.6%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6m The Town should build a senior/community center

1=Strongly Disagree	7.5%	6.3%	3.5%	5.6%	10.3%	9.8%	11.5%	8.2%
2=Disagree	5.7%	10.9%	9.9%	10.0%	13.4%	12.9%	13.8%	11.8%
3=Neutral	20.8%	26.6%	42.3%	45.6%	38.2%	43.9%	27.7%	37.7%
4=Agree	37.7%	27.3%	24.6%	25.0%	27.9%	24.3%	23.8%	26.2%
5=Strongly Agree	28.3%	28.9%	19.7%	13.8%	10.3%	9.0%	23.1%	16.1%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6n The Town should build the Rail Trail connecting Cochituate State Park and Natick Center

1=Strongly Disagree	14.0%	8.8%	7.6%	10.4%	11.0%	7.4%	14.1%	9.9%
2=Disagree	14.0%	18.4%	10.7%	16.5%	12.5%	14.4%	12.5%	14.0%
3=Neutral	40.0%	41.6%	39.7%	27.4%	29.3%	29.2%	29.7%	32.1%
4=Agree	18.0%	18.4%	22.9%	25.0%	28.9%	27.2%	26.6%	25.3%
5=Strongly Agree	14.0%	12.8%	19.1%	20.7%	18.3%	21.8%	17.2%	18.6%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q6o The Town of Natick needs to plan proactively for growth to build a desirable future

1=Strongly Disagree	0.0%	0.8%	2.1%	1.8%	0.7%	0.0%	1.5%	0.9%
2=Disagree	6.0%	1.6%	0.7%	2.4%	0.7%	1.5%	2.3%	1.6%
3=Neutral	22.0%	20.6%	15.9%	9.6%	9.5%	8.2%	22.9%	13.3%
4=Agree	48.0%	53.2%	42.1%	50.0%	49.8%	44.6%	31.3%	45.9%
5=Strongly Agree	24.0%	23.8%	39.3%	36.1%	39.2%	45.7%	42.0%	38.3%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q6p It is important to improve the Town's capital planning and budgeting process

1=Strongly Disagree	0.0%	0.8%	0.8%	0.0%	0.0%	0.4%	0.0%	0.3%
2=Disagree	0.0%	0.8%	0.0%	0.0%	0.8%	0.0%	2.4%	0.5%
3=Neutral	18.0%	10.5%	21.2%	19.9%	20.2%	15.4%	22.4%	18.2%
4=Agree	52.0%	55.6%	49.2%	50.0%	45.5%	45.5%	32.8%	46.6%
5=Strongly Agree	30.0%	32.3%	28.8%	30.1%	33.5%	38.7%	42.4%	34.4%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q6q It is important to increase the Town's operational efficiency

1=Strongly Disagree	0.0%	0.8%	0.7%	0.0%	0.0%	0.4%	0.0%	0.3%
2=Disagree	0.0%	0.8%	0.7%	2.5%	0.8%	0.0%	3.2%	1.1%
3=Neutral	16.0%	14.5%	19.9%	14.5%	18.3%	14.0%	20.6%	16.7%
4=Agree	50.0%	48.4%	51.5%	47.8%	46.6%	46.9%	33.3%	46.3%
5=Strongly Agree	34.0%	35.5%	27.2%	35.2%	34.4%	38.8%	42.9%	35.7%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q6r The Town of Natick's tax base should be expanded by encouraging more development in Natick

1=Strongly Disagree	20.4%	9.8%	16.7%	14.0%	13.3%	12.9%	19.5%	14.4%
2=Disagree	14.3%	25.2%	16.7%	26.2%	18.6%	16.3%	17.3%	19.3%
3=Neutral	28.6%	32.5%	31.9%	30.5%	33.0%	30.3%	25.6%	30.7%
4=Agree	26.5%	23.6%	26.1%	22.6%	25.4%	27.3%	22.6%	25.0%
5=Strongly Agree	10.2%	8.9%	8.7%	6.7%	9.8%	13.3%	15.0%	10.6%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q6s The Town of Natick needs to work to change State tax policies and formulas

1=Strongly Disagree	0.0%	0.0%	0.0%	0.0%	1.4%	1.4%	3.8%	1.1%
2=Disagree	2.2%	5.2%	3.5%	2.9%	3.7%	3.8%	4.7%	3.8%
3=Neutral	39.1%	26.7%	36.0%	50.4%	43.7%	51.9%	33.0%	42.1%
4=Agree	39.1%	42.2%	36.8%	31.4%	32.6%	30.2%	30.2%	33.6%
5=Strongly Agree	19.6%	25.9%	23.7%	15.3%	18.6%	12.7%	28.3%	19.5%

Q6. Community Vision. Several statements about the future of Natick are listed below. Using a scale from "1" to "5" where "1" means "Strongly DISAGREE" and "5" means "Strongly AGREE," please indicate your level of agreement with the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q6t It is important to increase the diversity and vibrancy of people and activities in Natick Center

1=Strongly Disagree	6.3%	4.0%	5.1%	6.7%	5.9%	6.1%	9.2%	6.1%
2=Disagree	14.6%	9.7%	10.9%	11.5%	15.5%	9.8%	15.4%	12.4%
3=Neutral	37.5%	38.7%	34.3%	46.1%	38.7%	47.3%	47.7%	42.2%
4=Agree	37.5%	37.9%	38.7%	24.2%	29.2%	27.7%	19.2%	29.4%
5=Strongly Agree	4.2%	9.7%	10.9%	11.5%	10.7%	9.1%	8.5%	9.8%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q7a Increasing citizen participation in Town government

1=Not Willing	16.1%	23.1%	30.1%	29.1%	24.5%	33.7%	37.1%	28.9%
2=Not Sure	51.8%	37.7%	33.6%	37.8%	40.3%	28.9%	34.3%	36.1%
3=Somewhat Willing	23.2%	28.5%	28.8%	27.9%	28.4%	28.1%	20.7%	27.2%
4=Very Willing	8.9%	10.8%	7.5%	5.2%	6.8%	9.3%	7.9%	7.9%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7b Integrating residents of new developments and the Rte. 9 business community more fully into the Natick community.

1=Not Willing	19.6%	22.3%	26.0%	31.4%	30.6%	30.7%	38.6%	29.7%
2=Not Sure	50.0%	30.8%	31.5%	41.9%	37.8%	36.3%	34.3%	36.7%
3=Somewhat Willing	23.2%	36.2%	34.9%	24.4%	28.1%	27.4%	20.0%	27.9%
4=Very Willing	7.1%	10.8%	7.5%	2.3%	3.6%	5.6%	7.1%	5.7%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7c Reducing impacts on the environment in Natick

1=Not Willing	5.4%	7.7%	8.2%	9.9%	9.7%	9.3%	16.4%	9.8%
2=Not Sure	30.4%	10.8%	11.6%	12.2%	13.3%	10.7%	15.7%	13.2%
3=Somewhat Willing	35.7%	36.9%	38.4%	39.5%	34.2%	40.4%	32.9%	37.1%
4=Very Willing	28.6%	44.6%	41.8%	38.4%	42.8%	39.6%	35.0%	39.9%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7d Encouraging private developers to build a new parking garage in Natick Center

1=Not Willing	14.3%	20.0%	21.9%	19.8%	16.9%	15.2%	30.7%	19.4%
2=Not Sure	35.7%	17.7%	19.2%	21.5%	22.3%	23.0%	17.1%	21.5%
3=Somewhat Willing	16.1%	30.0%	26.0%	39.5%	35.3%	32.6%	21.4%	31.0%
4=Very Willing	33.9%	32.3%	32.9%	19.2%	25.5%	29.3%	30.7%	28.1%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q7e Improving the Town's capital planning and budgeting process

1=Not Willing	1.8%	6.2%	9.6%	8.1%	7.2%	8.5%	16.4%	8.6%
2=Not Sure	48.2%	24.6%	30.1%	27.9%	27.3%	24.8%	24.3%	27.5%
3=Somewhat Willing	26.8%	38.5%	36.3%	46.5%	39.6%	38.9%	34.3%	38.7%
4=Very Willing	23.2%	30.8%	24.0%	17.4%	25.9%	27.8%	25.0%	25.2%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7f Increasing the Town's operational efficiency

1=Not Willing	3.6%	7.7%	9.6%	7.6%	7.2%	6.7%	16.4%	8.4%
2=Not Sure	33.9%	18.5%	26.7%	20.3%	23.7%	20.0%	18.6%	22.1%
3=Somewhat Willing	37.5%	40.0%	34.9%	48.3%	37.1%	38.9%	33.6%	38.8%
4=Very Willing	25.0%	33.8%	28.8%	23.8%	32.0%	34.4%	31.4%	30.8%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7g Expanding the Town of Natick's tax base

1=Not Willing	16.1%	10.8%	12.3%	16.9%	16.5%	11.1%	23.6%	15.0%
2=Not Sure	53.6%	41.5%	38.4%	35.5%	30.2%	29.6%	30.7%	34.2%
3=Somewhat Willing	19.6%	24.6%	29.5%	32.0%	30.2%	36.3%	22.9%	29.8%
4=Very Willing	10.7%	23.1%	19.9%	15.7%	23.0%	23.0%	22.9%	21.0%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q7h Requesting the State Legislature to change State tax policies and formulas to allocate more funding to local governments

1=Not Willing	1.8%	3.8%	6.8%	7.0%	7.2%	11.5%	13.6%	8.2%
2=Not Sure	30.4%	22.3%	22.6%	27.9%	24.1%	26.3%	24.3%	25.1%
3=Somewhat Willing	35.7%	33.8%	36.3%	43.6%	36.3%	35.9%	29.3%	36.2%
4=Very Willing	32.1%	40.0%	34.2%	21.5%	32.4%	26.3%	32.9%	30.5%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7i Increase the diversity and vibrancy of people and activities in Natick Center

1=Not Willing	23.2%	22.3%	22.6%	26.2%	27.7%	29.6%	42.9%	28.3%
2=Not Sure	55.4%	29.2%	27.4%	33.1%	27.7%	24.4%	27.9%	29.2%
3=Somewhat Willing	19.6%	33.1%	30.8%	28.5%	32.4%	30.4%	20.7%	29.3%
4=Very Willing	1.8%	15.4%	19.2%	12.2%	12.2%	15.6%	8.6%	13.3%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q7j Planning proactively for growth by developing zoning plans and working with developers

1=Not Willing	16.1%	15.4%	17.8%	16.9%	14.4%	10.4%	25.7%	15.8%
2=Not Sure	57.1%	28.5%	30.1%	29.1%	28.8%	21.9%	24.3%	28.2%
3=Somewhat Willing	19.6%	32.3%	33.6%	38.4%	39.6%	42.6%	35.0%	37.1%
4=Very Willing	7.1%	23.8%	18.5%	15.7%	17.3%	25.2%	15.0%	19.0%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7k Improving communication between the Town and citizens

1=Not Willing	17.9%	15.4%	21.2%	25.6%	28.4%	31.1%	42.9%	27.5%
2=Not Sure	48.2%	30.8%	30.8%	29.1%	27.0%	26.7%	29.3%	29.4%
3=Somewhat Willing	23.2%	33.8%	32.9%	33.1%	36.0%	33.7%	22.1%	32.2%
4=Very Willing	10.7%	20.0%	15.1%	12.2%	8.6%	8.5%	5.7%	10.9%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q7I Improving educational outcomes for students of all abilities and ages

1=Not Willing	17.9%	16.9%	12.3%	13.4%	8.6%	7.4%	18.6%	12.0%
2=Not Sure	37.5%	23.8%	11.6%	11.6%	10.4%	4.4%	15.7%	12.8%
3=Somewhat Willing	16.1%	29.2%	29.5%	26.7%	20.5%	20.4%	27.1%	24.0%
4=Very Willing	28.6%	30.0%	46.6%	48.3%	60.4%	67.8%	38.6%	51.3%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7m Maintaining public safety commensurate with population growth by increasing fire and police department resources

1=Not Willing	12.5%	10.0%	8.9%	9.3%	5.8%	6.7%	11.4%	8.3%
2=Not Sure	30.4%	22.3%	14.4%	9.3%	8.6%	9.3%	18.6%	13.3%
3=Somewhat Willing	35.7%	31.5%	30.1%	39.0%	37.4%	32.2%	33.6%	34.4%
4=Very Willing	21.4%	36.2%	46.6%	42.4%	48.2%	51.9%	36.4%	44.0%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7n Increasing economic development in Natick Center by hiring additional staff for the Community Development Office

1=Not Willing	25.0%	27.7%	25.3%	30.2%	27.0%	27.8%	45.7%	29.6%
2=Not Sure	55.4%	36.2%	39.7%	37.8%	34.9%	30.0%	31.4%	35.5%
3=Somewhat Willing	12.5%	26.9%	28.1%	26.2%	30.2%	33.3%	20.7%	27.8%
4=Very Willing	7.1%	9.2%	6.8%	5.8%	7.9%	8.9%	2.1%	7.1%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7o Building a new high school in Natick

1=Not Willing	37.5%	33.1%	19.9%	21.5%	15.5%	11.5%	27.1%	20.3%
2=Not Sure	39.3%	26.9%	28.1%	19.8%	19.4%	16.3%	21.4%	21.8%
3=Somewhat Willing	8.9%	18.5%	19.2%	19.2%	17.6%	15.2%	14.3%	16.8%
4=Very Willing	14.3%	21.5%	32.9%	39.5%	47.5%	57.0%	37.1%	41.1%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q7p Purchasing land for future parks and open space

1=Not Willing	26.8%	20.8%	15.1%	17.4%	17.3%	16.3%	21.4%	18.1%
2=Not Sure	39.3%	27.7%	26.7%	25.6%	18.0%	14.8%	24.3%	22.2%
3=Somewhat Willing	23.2%	33.1%	30.8%	27.3%	39.6%	39.6%	37.1%	35.0%
4=Very Willing	10.7%	18.5%	27.4%	29.7%	25.2%	29.3%	17.1%	24.7%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7q Making upgrades to stormwater infrastructure to keep stormwater out of sewers

1=Not Willing	10.7%	8.5%	11.6%	9.3%	9.7%	7.4%	12.1%	9.6%
2=Not Sure	44.6%	30.0%	26.0%	32.0%	34.5%	28.1%	35.0%	31.7%
3=Somewhat Willing	35.7%	45.4%	45.9%	42.4%	37.8%	43.7%	37.1%	41.4%
4=Very Willing	8.9%	16.2%	16.4%	16.3%	18.0%	20.7%	15.7%	17.3%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7r Improving the fire station in West Natick to serve the large growth at the Natick Mall and proposed high-rise residences

1=Not Willing	17.9%	18.5%	19.2%	15.7%	22.7%	18.1%	21.4%	19.4%
2=Not Sure	37.5%	23.1%	21.9%	23.3%	21.2%	24.8%	27.1%	24.1%
3=Somewhat Willing	28.6%	33.8%	37.0%	39.0%	33.8%	35.2%	32.9%	34.9%
4=Very Willing	16.1%	24.6%	21.9%	22.1%	22.3%	21.9%	18.6%	21.6%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7s Having the Town build a new parking garage in Natick Center

1=Not Willing	32.1%	28.5%	37.0%	39.0%	38.5%	36.3%	53.6%	38.3%
2=Not Sure	41.1%	34.6%	32.2%	30.2%	28.1%	25.6%	27.1%	29.5%
3=Somewhat Willing	21.4%	27.7%	20.5%	25.0%	26.3%	27.8%	13.6%	24.2%
4=Very Willing	5.4%	9.2%	10.3%	5.8%	7.2%	10.4%	5.7%	8.1%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q7t Building dedicated bike lanes whenever new roads are developed or major roads are upgraded

1=Not Willing	19.6%	30.0%	28.8%	31.4%	26.3%	27.4%	27.9%	27.9%
2=Not Sure	42.9%	23.1%	24.7%	19.8%	23.7%	21.9%	31.4%	24.6%
3=Somewhat Willing	17.9%	26.9%	26.7%	28.5%	29.1%	30.4%	25.7%	27.9%
4=Very Willing	19.6%	20.0%	19.9%	20.3%	20.9%	20.4%	15.0%	19.7%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q7u Improving traffic flow on major routes

1=Not Willing	7.1%	4.6%	6.8%	6.4%	5.4%	5.6%	12.1%	6.5%
2=Not Sure	28.6%	13.1%	13.7%	9.9%	15.5%	9.6%	20.0%	14.0%
3=Somewhat Willing	41.1%	44.6%	34.2%	43.0%	39.2%	37.8%	26.4%	38.0%
4=Very Willing	23.2%	37.7%	45.2%	40.7%	39.9%	47.0%	41.4%	41.4%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q7v Building a new senior/community center in Natick Center

1=Not Willing	16.1%	18.5%	25.3%	21.5%	32.7%	31.5%	30.7%	27.3%
2=Not Sure	33.9%	29.2%	24.7%	30.8%	31.3%	31.5%	27.1%	29.9%
3=Somewhat Willing	25.0%	26.9%	32.2%	34.9%	25.2%	27.8%	20.7%	27.7%
4=Very Willing	25.0%	25.4%	17.8%	12.8%	10.8%	9.3%	21.4%	15.1%

Q7. Willingness to Pay. Please indicate how willing you would be to have your local taxes used to fund the following items:

N=1192

Q15 Total annual household income							Total
Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q7w Building the Rail Trail connecting Cochituate State Park and Natick Center

1=Not Willing	30.4%	33.1%	32.9%	31.4%	33.1%	31.1%	37.1%	32.7%
2=Not Sure	46.4%	33.8%	29.5%	27.9%	23.0%	24.4%	25.0%	27.3%
3=Somewhat Willing	12.5%	20.8%	23.3%	19.8%	27.0%	29.6%	25.0%	24.5%
4=Very Willing	10.7%	12.3%	14.4%	20.9%	16.9%	14.8%	12.9%	15.4%

Q8. Of the items listed above in Question #7, which ones would you be most willing to pay an increase in local taxes to support. (all four selections)

N=1192

	Q15 Total annual household income							Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
	1	2	3	4	5	6	9	
<u>Q8 Sum of top 4 choices</u>								
A=Increasing citizen participation in Town government	1.8%	1.5%	2.1%	0.6%	0.7%	1.9%	0.7%	1.3%
B=Integrating residents of new developments and the Rte. 9 business community	5.4%	3.1%	1.4%	0.6%	1.4%	0.4%	1.4%	1.4%
C=Reducing impacts on the environment in Natick	8.9%	26.2%	17.8%	19.8%	19.8%	16.7%	12.1%	18.1%
D=Encouraging private developers to build a new parking garage in Natick Center	8.9%	14.6%	13.7%	7.6%	9.4%	10.4%	10.0%	10.5%
E=Improving the Town's capital planning and budgeting process	7.1%	3.8%	6.2%	4.7%	9.0%	4.4%	6.4%	6.0%
F=Increasing the Town's operational efficiency	10.7%	5.4%	5.5%	11.6%	12.6%	14.1%	10.0%	10.7%
G=Expanding the Town of Natick's tax base	8.9%	5.4%	8.2%	5.8%	4.3%	7.8%	9.3%	6.7%

Q8. Of the items listed above in Question #7, which ones would you be most willing to pay an increase in local taxes to support. (all four selections)

N=1192

	Q15 Total annual household income							Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q8 Sum of top 4 choices (Cont.)

H=Requesting the State Legislature to change State tax policies and formulas	16.1%	16.2%	11.0%	5.8%	10.8%	8.1%	7.1%	9.9%
I=Increase the diversity and vibrancy of people and activities in Natick Center	0.0%	2.3%	3.4%	2.3%	2.9%	6.3%	1.4%	3.3%
J=Planning proactively for growth by developing zoning plans and working with developers	0.0%	5.4%	7.5%	10.5%	8.6%	9.3%	8.6%	8.1%
K=Improving communication between the Town and citizens	1.8%	3.1%	3.4%	4.1%	2.2%	3.0%	2.9%	2.9%
L=Improving educational outcomes for students	14.3%	16.2%	32.2%	40.7%	51.8%	51.9%	30.7%	39.7%

Q8. Of the items listed above in Question #7, which ones would you be most willing to pay an increase in local taxes to support. (all four selections)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q8 Sum of top 4 choices (Cont.)

M=Maintaining public safety commensurate with population growth

12.5% 23.1% 31.5% 30.8% 38.8% 34.1% 29.3% 31.6%

N=Increasing economic development in Natick Center

0.0% 2.3% 0.0% 1.7% 2.5% 2.6% 0.7% 1.8%

O=Building a new high school in Natick

12.5% 16.9% 32.9% 36.0% 45.7% 55.2% 33.6% 38.8%

P=Purchasing land for future parks and open space

7.1% 9.2% 14.4% 22.1% 15.1% 26.3% 14.3% 17.4%

Q=Making upgrades to stormwater infrastructure to keep stormwater out of sewers

5.4% 10.8% 4.1% 5.8% 6.5% 7.4% 7.1% 6.8%

R=Improving the fire station in West Natick

16.1% 19.2% 15.8% 13.4% 14.0% 8.5% 9.3% 13.0%

S=Having the Town build a new parking garage in Natick Center

5.4% 5.4% 4.8% 5.2% 6.1% 7.0% 4.3% 5.7%

Q8. Of the items listed above in Question #7, which ones would you be most willing to pay an increase in local taxes to support. (all four selections)

N=1192

	Q15 Total annual household income							Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
	1	2	3	4	5	6	9	

Q8 Sum of top 4 choices (Cont.)

T=Building dedicated bike lanes whenever roads are developed or upgraded	5.4%	8.5%	11.0%	8.7%	8.3%	9.6%	6.4%	8.6%
U=Improving traffic flow on major routes	14.3%	18.5%	30.8%	29.7%	27.7%	33.3%	32.1%	28.5%
V=Building a new senior/ community center in Natick Center	19.6%	18.5%	14.4%	12.8%	7.6%	7.4%	15.0%	11.7%
W=Building the Rail Trail connecting Cochituate State Park and Natick Center	3.6%	5.4%	11.0%	13.4%	11.2%	11.9%	7.1%	10.2%
Z=None Chosen	44.6%	34.6%	21.9%	20.9%	11.5%	8.5%	26.4%	19.3%

Q9. Which of the following would be the best way(s) to inform you about the Town's strategic planning process and other Town issues?

N=1192

	Q15 Total annual household income							Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
	1	2	3	4	5	6	9	
<u>Q9 Ways to inform</u>								
0=None Chosen	12.5%	6.2%	2.1%	0.6%	1.4%	0.7%	6.4%	2.9%
1=The Town Administrator's newsletter	53.6%	63.8%	65.1%	73.8%	73.0%	74.8%	72.9%	70.6%
2=Television News	21.4%	20.8%	20.5%	15.1%	11.9%	9.6%	18.6%	15.1%
3=Natick Cable Channel	28.6%	35.4%	30.1%	26.2%	22.3%	17.8%	22.9%	24.6%
4=Town website	23.2%	32.3%	55.5%	59.9%	61.9%	64.1%	40.7%	53.8%
5=Local radio stations	10.7%	8.5%	12.3%	4.1%	6.5%	3.3%	6.4%	6.5%
6=Town Meeting	16.1%	18.5%	17.8%	17.4%	15.5%	13.0%	21.4%	16.5%
7=Neighborhood meetings	8.9%	17.7%	24.7%	18.6%	17.6%	18.5%	19.3%	18.6%
9=Other	17.9%	9.2%	13.7%	15.1%	19.1%	18.5%	17.1%	16.4%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10a The Town of Natick as a place to live

5=Excellent	42.9%	41.5%	46.6%	41.3%	38.8%	40.0%	28.6%	39.7%
4=Good	39.3%	50.0%	43.2%	47.1%	51.8%	48.9%	62.1%	49.8%
3=Average	12.5%	6.2%	8.9%	11.0%	9.0%	10.4%	7.1%	9.2%
2=Below average	0.0%	0.8%	0.7%	0.6%	0.4%	0.4%	0.0%	0.4%
1=Poor	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
9=Don't know	3.6%	1.5%	0.7%	0.0%	0.0%	0.4%	2.1%	0.8%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10b The Town of Natick as a place to raise children

5=Excellent	46.4%	43.8%	41.8%	44.2%	38.5%	34.8%	26.4%	38.4%
4=Good	23.2%	37.7%	41.8%	38.4%	46.8%	48.1%	55.7%	44.2%
3=Average	16.1%	8.5%	8.2%	5.2%	8.6%	11.5%	9.3%	9.1%
2=Below average	0.0%	0.0%	0.0%	1.2%	0.4%	0.4%	0.7%	0.4%
1=Poor	0.0%	0.0%	0.0%	0.0%	0.7%	0.4%	0.0%	0.3%
9=Don't know	14.3%	10.0%	8.2%	11.0%	5.0%	4.8%	7.9%	7.6%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10c The Town of Natick as a place to work

5=Excellent	30.4%	19.2%	17.8%	14.0%	11.9%	7.0%	7.1%	12.9%
4=Good	19.6%	34.6%	24.7%	25.0%	25.2%	18.1%	21.4%	23.8%
3=Average	23.2%	26.2%	11.6%	16.3%	18.3%	23.7%	25.0%	20.3%
2=Below average	1.8%	0.8%	3.4%	3.5%	1.1%	3.3%	3.6%	2.5%
1=Poor	1.8%	0.8%	2.1%	0.0%	2.2%	0.7%	1.4%	1.3%
9=Don't know	23.2%	18.5%	40.4%	41.3%	41.4%	47.0%	41.4%	39.2%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10d The Town of Natick as a place to retire

5=Excellent	25.0%	20.0%	13.7%	7.0%	9.4%	4.1%	9.3%	10.2%
4=Good	25.0%	24.6%	23.3%	18.6%	18.0%	15.2%	12.9%	18.5%
3=Average	26.8%	20.8%	25.3%	27.9%	19.8%	29.6%	24.3%	24.8%
2=Below average	8.9%	16.9%	11.0%	11.6%	11.9%	11.9%	12.9%	12.2%
1=Poor	5.4%	8.5%	6.2%	7.0%	6.5%	1.5%	7.9%	5.7%
9=Don't know	8.9%	9.2%	20.5%	27.9%	34.5%	37.8%	32.9%	28.4%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10e The quality of services provided by the Town

5=Excellent	17.9%	14.6%	16.4%	10.5%	9.4%	7.0%	9.3%	10.8%
4=Good	44.6%	49.2%	43.8%	50.0%	47.5%	49.6%	46.4%	47.8%
3=Average	25.0%	28.5%	30.1%	32.6%	35.3%	34.8%	28.6%	32.1%
2=Below average	1.8%	2.3%	5.5%	2.9%	4.7%	3.3%	7.1%	4.1%
1=Poor	3.6%	1.5%	1.4%	0.6%	0.4%	2.2%	1.4%	1.3%
9=Don't know	7.1%	3.8%	2.7%	3.5%	2.9%	3.0%	7.1%	3.8%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10f The appearance of the Town

5=Excellent	33.9%	24.6%	28.1%	16.3%	20.5%	10.7%	15.0%	19.0%
4=Good	44.6%	57.7%	48.6%	58.7%	53.2%	55.2%	53.6%	54.0%
3=Average	14.3%	15.4%	21.2%	22.1%	22.7%	27.0%	20.7%	22.0%
2=Below average	0.0%	0.0%	1.4%	2.3%	2.9%	5.9%	5.0%	3.1%
1=Poor	3.6%	0.0%	0.0%	0.0%	0.7%	0.4%	2.1%	0.7%
9=Don't know	3.6%	2.3%	0.7%	0.6%	0.0%	0.7%	3.6%	1.2%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10g The image of the Town

5=Excellent	26.8%	23.1%	27.4%	19.2%	16.5%	10.0%	15.0%	17.8%
4=Good	44.6%	52.3%	43.8%	53.5%	49.6%	46.7%	40.7%	47.8%
3=Average	12.5%	16.9%	21.2%	24.4%	26.6%	37.0%	32.9%	27.0%
2=Below average	3.6%	2.3%	2.1%	2.9%	3.6%	5.2%	5.7%	3.8%
1=Poor	0.0%	0.0%	0.0%	0.0%	0.7%	0.4%	1.4%	0.4%
9=Don't know	12.5%	5.4%	5.5%	0.0%	2.9%	0.7%	4.3%	3.2%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10h How well the Town is planning for the future

5=Excellent	12.5%	8.5%	6.2%	5.2%	5.4%	5.9%	4.3%	6.1%
4=Good	23.2%	29.2%	32.2%	25.0%	27.7%	28.1%	20.7%	27.1%
3=Average	28.6%	32.3%	22.6%	30.2%	27.0%	29.3%	30.7%	28.5%
2=Below average	1.8%	6.9%	6.8%	4.7%	9.7%	10.0%	10.0%	8.1%
1=Poor	7.1%	0.8%	5.5%	4.7%	4.0%	3.7%	6.4%	4.3%
9=Don't know	26.8%	22.3%	26.7%	30.2%	26.3%	23.0%	27.9%	25.9%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10i The overall quality of life in Natick

5=Excellent	23.2%	22.3%	21.9%	19.8%	19.4%	17.0%	15.7%	19.3%
4=Good	53.6%	52.3%	55.5%	61.0%	62.9%	63.7%	58.6%	59.8%
3=Average	16.1%	21.5%	17.1%	15.7%	15.1%	18.1%	20.0%	17.4%
2=Below average	3.6%	0.8%	2.1%	2.3%	0.7%	0.7%	1.4%	1.3%
1=Poor	0.0%	0.0%	1.4%	0.0%	0.0%	0.4%	0.0%	0.3%
9=Don't know	3.6%	3.1%	2.1%	1.2%	1.8%	0.0%	4.3%	1.8%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10j Your overall impression of Natick Center

5=Excellent	28.6%	23.8%	27.4%	15.1%	24.5%	13.3%	16.4%	20.1%
4=Good	42.9%	56.2%	42.5%	51.7%	50.4%	49.3%	45.7%	49.1%
3=Average	17.9%	14.6%	21.9%	27.9%	15.5%	30.0%	26.4%	22.7%
2=Below average	1.8%	3.8%	4.8%	4.1%	5.4%	6.3%	7.1%	5.2%
1=Poor	3.6%	0.0%	2.1%	0.6%	4.0%	1.1%	2.1%	1.9%
9=Don't know	5.4%	1.5%	1.4%	0.6%	0.4%	0.0%	2.1%	1.0%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10a The Town of Natick as a place to live

5=Excellent	44.4%	42.2%	46.9%	41.3%	38.8%	40.1%	29.2%	40.0%
4=Good	40.7%	50.8%	43.4%	47.1%	51.8%	49.1%	63.5%	50.2%
3=Average	13.0%	6.3%	9.0%	11.0%	9.0%	10.4%	7.3%	9.3%
2=Below average	0.0%	0.8%	0.7%	0.6%	0.4%	0.4%	0.0%	0.4%
1=Poor	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income							Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	Not provided 9	

Q10b The Town of Natick as a place to raise children

5=Excellent	54.2%	48.7%	45.5%	49.7%	40.5%	36.6%	28.7%	41.6%
4=Good	27.1%	41.9%	45.5%	43.1%	49.2%	50.6%	60.5%	47.8%
3=Average	18.8%	9.4%	9.0%	5.9%	9.1%	12.1%	10.1%	9.9%
2=Below average	0.0%	0.0%	0.0%	1.3%	0.4%	0.4%	0.8%	0.5%
1=Poor	0.0%	0.0%	0.0%	0.0%	0.8%	0.4%	0.0%	0.3%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10c The Town of Natick as a place to work

5=Excellent	39.5%	23.6%	29.9%	23.8%	20.2%	13.3%	12.2%	21.2%
4=Good	25.6%	42.5%	41.4%	42.6%	42.9%	34.3%	36.6%	39.2%
3=Average	30.2%	32.1%	19.5%	27.7%	31.3%	44.8%	42.7%	33.4%
2=Below average	2.3%	0.9%	5.7%	5.9%	1.8%	6.3%	6.1%	4.1%
1=Poor	2.3%	0.9%	3.4%	0.0%	3.7%	1.4%	2.4%	2.1%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q10d The Town of Natick as a place to retire

5=Excellent	27.5%	22.0%	17.2%	9.7%	14.3%	6.5%	13.8%	14.3%
4=Good	27.5%	27.1%	29.3%	25.8%	27.5%	24.4%	19.1%	25.9%
3=Average	29.4%	22.9%	31.9%	38.7%	30.2%	47.6%	36.2%	34.7%
2=Below average	9.8%	18.6%	13.8%	16.1%	18.1%	19.0%	19.1%	17.1%
1=Poor	5.9%	9.3%	7.8%	9.7%	9.9%	2.4%	11.7%	8.0%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q10e The quality of services provided by the Town

5=Excellent	19.2%	15.2%	16.9%	10.8%	9.6%	7.3%	10.0%	11.2%
4=Good	48.1%	51.2%	45.1%	51.8%	48.9%	51.1%	50.0%	49.7%
3=Average	26.9%	29.6%	31.0%	33.7%	36.3%	35.9%	30.8%	33.4%
2=Below average	1.9%	2.4%	5.6%	3.0%	4.8%	3.4%	7.7%	4.3%
1=Poor	3.8%	1.6%	1.4%	0.6%	0.4%	2.3%	1.5%	1.4%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10f The appearance of the Town

5=Excellent	35.2%	25.2%	28.3%	16.4%	20.5%	10.8%	15.6%	19.3%
4=Good	46.3%	59.1%	49.0%	59.1%	53.2%	55.6%	55.6%	54.7%
3=Average	14.8%	15.7%	21.4%	22.2%	22.7%	27.2%	21.5%	22.2%
2=Below average	0.0%	0.0%	1.4%	2.3%	2.9%	6.0%	5.2%	3.1%
1=Poor	3.7%	0.0%	0.0%	0.0%	0.7%	0.4%	2.2%	0.7%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10g The image of the Town

5=Excellent	30.6%	24.4%	29.0%	19.2%	17.0%	10.1%	15.7%	18.4%
4=Good	51.0%	55.3%	46.4%	53.5%	51.1%	47.0%	42.5%	49.4%
3=Average	14.3%	17.9%	22.5%	24.4%	27.4%	37.3%	34.3%	27.9%
2=Below average	4.1%	2.4%	2.2%	2.9%	3.7%	5.2%	6.0%	3.9%
1=Poor	0.0%	0.0%	0.0%	0.0%	0.7%	0.4%	1.5%	0.4%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q10h How well the Town is planning for the future

5=Excellent	17.1%	10.9%	8.4%	7.5%	7.3%	7.7%	5.9%	8.3%
4=Good	31.7%	37.6%	43.9%	35.8%	37.6%	36.5%	28.7%	36.6%
3=Average	39.0%	41.6%	30.8%	43.3%	36.6%	38.0%	42.6%	38.5%
2=Below average	2.4%	8.9%	9.3%	6.7%	13.2%	13.0%	13.9%	10.9%
1=Poor	9.8%	1.0%	7.5%	6.7%	5.4%	4.8%	8.9%	5.8%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000 1	25000 to 49999 2	50000 to 74999 3	75000 to 99999 4	100000 to 149999 5	150000 or more 6	

Q10i The overall quality of life in Natick

5=Excellent	24.1%	23.0%	22.4%	20.0%	19.8%	17.0%	16.4%	19.7%
4=Good	55.6%	54.0%	56.6%	61.8%	64.1%	63.7%	61.2%	60.9%
3=Average	16.7%	22.2%	17.5%	15.9%	15.4%	18.1%	20.9%	17.8%
2=Below average	3.7%	0.8%	2.1%	2.4%	0.7%	0.7%	1.5%	1.4%
1=Poor	0.0%	0.0%	1.4%	0.0%	0.0%	0.4%	0.0%	0.3%

Q10. Using a scale of 1 to 5, where "5" means "excellent" and "1" means "poor," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q10j Your overall impression of Natick Center

5=Excellent	30.2%	24.2%	27.8%	15.2%	24.5%	13.3%	16.8%	20.3%
4=Good	45.3%	57.0%	43.1%	52.0%	50.5%	49.3%	46.7%	49.6%
3=Average	18.9%	14.8%	22.2%	28.1%	15.5%	30.0%	27.0%	22.9%
2=Below average	1.9%	3.9%	4.9%	4.1%	5.4%	6.3%	7.3%	5.3%
1=Poor	3.8%	0.0%	2.1%	0.6%	4.0%	1.1%	2.2%	1.9%

Q11. Using a scale of 1 to 5, where "5" means "very safe" and "1" means "very unsafe," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q11a Walking in neighborhood during day

5=Very safe	78.6%	74.6%	80.8%	83.7%	86.0%	87.4%	75.0%	82.5%
4=Safe	16.1%	22.3%	18.5%	14.0%	11.9%	10.7%	18.6%	14.8%
3=Neutral	3.6%	2.3%	0.7%	1.2%	0.7%	0.7%	2.1%	1.3%
2=Unsafe	1.8%	0.0%	0.0%	0.6%	0.0%	0.4%	0.7%	0.3%
1=Very unsafe	0.0%	0.0%	0.0%	0.0%	0.4%	0.4%	0.7%	0.3%
9=Don't know	0.0%	0.8%	0.0%	0.6%	1.1%	0.4%	2.9%	0.8%

Q11. Using a scale of 1 to 5, where "5" means "very safe" and "1" means "very unsafe," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q11b Walking in neighborhood after dark

5=Very safe	26.8%	31.5%	35.6%	44.8%	45.7%	44.4%	39.3%	40.9%
4=Safe	30.4%	36.9%	43.8%	39.5%	39.9%	39.6%	28.6%	38.2%
3=Neutral	26.8%	18.5%	13.7%	11.6%	9.4%	10.4%	17.9%	13.3%
2=Unsafe	5.4%	7.7%	5.5%	2.9%	3.2%	3.3%	5.7%	4.4%
1=Very unsafe	5.4%	1.5%	0.0%	0.0%	0.7%	0.4%	1.4%	0.8%
9=Don't know	5.4%	3.8%	1.4%	1.2%	1.1%	1.9%	7.1%	2.5%

Q11. Using a scale of 1 to 5, where "5" means "very safe" and "1" means "very unsafe," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q11c In the Downtown (Natick Center)

5=Very safe	28.6%	35.4%	44.5%	43.6%	46.4%	39.6%	32.1%	40.5%
4=Safe	37.5%	40.8%	37.0%	38.4%	34.2%	41.9%	35.0%	37.8%
3=Neutral	14.3%	14.6%	11.0%	11.0%	10.8%	11.5%	15.7%	12.2%
2=Unsafe	7.1%	2.3%	0.7%	1.2%	2.2%	0.4%	2.1%	1.7%
1=Very unsafe	1.8%	0.8%	0.0%	0.0%	0.4%	0.0%	0.7%	0.3%
9=Don't know	10.7%	6.2%	6.8%	5.8%	6.1%	6.7%	14.3%	7.5%

Q11. Using a scale of 1 to 5, where "5" means "very safe" and "1" means "very unsafe," please rate the following:

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q11d In Town parks

5=Very safe	14.3%	14.6%	18.5%	22.7%	22.7%	19.6%	11.4%	18.9%
4=Safe	21.4%	22.3%	28.1%	33.7%	31.3%	31.5%	20.7%	28.6%
3=Neutral	37.5%	36.2%	22.6%	19.8%	21.9%	21.5%	25.0%	24.2%
2=Unsafe	7.1%	7.7%	2.7%	7.6%	3.2%	3.7%	12.1%	5.6%
1=Very unsafe	5.4%	0.0%	1.4%	0.0%	1.1%	0.4%	0.7%	0.8%
9=Don't know	14.3%	19.2%	26.7%	16.3%	19.8%	23.3%	30.0%	21.8%

Q11. Using a scale of 1 to 5, where "5" means "very safe" and "1" means "very unsafe," please rate the following: (excluding don't know)

N=1192

Q15 Total annual household income							Total
Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
1	2	3	4	5	6	9	

Q11a Walking in neighborhood during day

5=Very safe	78.6%	75.2%	80.8%	84.2%	86.9%	87.7%	77.2%	83.2%
4=Safe	16.1%	22.5%	18.5%	14.0%	12.0%	10.8%	19.1%	15.0%
3=Neutral	3.6%	2.3%	0.7%	1.2%	0.7%	0.7%	2.2%	1.3%
2=Unsafe	1.8%	0.0%	0.0%	0.6%	0.0%	0.4%	0.7%	0.3%
1=Very unsafe	0.0%	0.0%	0.0%	0.0%	0.4%	0.4%	0.7%	0.3%

Q11. Using a scale of 1 to 5, where "5" means "very safe" and "1" means "very unsafe," please rate the following: (excluding don't know)

N=1192

		Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
	1	2	3	4	5	6	9	

Q11b Walking in neighborhood after dark

5=Very safe	28.3%	32.8%	36.1%	45.3%	46.2%	45.3%	42.3%	41.9%
4=Safe	32.1%	38.4%	44.4%	40.0%	40.4%	40.4%	30.8%	39.2%
3=Neutral	28.3%	19.2%	13.9%	11.8%	9.5%	10.6%	19.2%	13.6%
2=Unsafe	5.7%	8.0%	5.6%	2.9%	3.3%	3.4%	6.2%	4.5%
1=Very unsafe	5.7%	1.6%	0.0%	0.0%	0.7%	0.4%	1.5%	0.9%

Q11. Using a scale of 1 to 5, where "5" means "very safe" and "1" means "very unsafe," please rate the following: (excluding don't know)

N=1192

		Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	Not provided	
	1	2	3	4	5	6	9	

Q11c In the Downtown (Natick Center)

5=Very safe	32.0%	37.7%	47.8%	46.3%	49.4%	42.5%	37.5%	43.8%
4=Safe	42.0%	43.4%	39.7%	40.7%	36.4%	44.8%	40.8%	40.9%
3=Neutral	16.0%	15.6%	11.8%	11.7%	11.5%	12.3%	18.3%	13.1%
2=Unsafe	8.0%	2.5%	0.7%	1.2%	2.3%	0.4%	2.5%	1.8%
1=Very unsafe	2.0%	0.8%	0.0%	0.0%	0.4%	0.0%	0.8%	0.4%

Q11. Using a scale of 1 to 5, where "5" means "very safe" and "1" means "very unsafe," please rate the following: (excluding don't know)

N=1192

	Q15 Total annual household income						Total
	Under 25000	25000 to 49999	50000 to 74999	75000 to 99999	100000 to 149999	150000 or more	
	1	2	3	4	5	6	9

Q11d In Town parks

5=Very safe	16.7%	18.1%	25.2%	27.1%	28.3%	25.6%	16.3%	24.1%
4=Safe	25.0%	27.6%	38.3%	40.3%	39.0%	41.1%	29.6%	36.6%
3=Neutral	43.8%	44.8%	30.8%	23.6%	27.4%	28.0%	35.7%	31.0%
2=Unsafe	8.3%	9.5%	3.7%	9.0%	4.0%	4.8%	17.3%	7.2%
1=Very unsafe	6.3%	0.0%	1.9%	0.0%	1.3%	0.5%	1.0%	1.1%