

An aerial photograph of a town during autumn. The scene is filled with trees in shades of yellow, orange, and red. In the center, a large brick building with a prominent steeple is visible. The text 'Main Street Improvement Project Update' is overlaid in large, bold, black letters. Below it, the text 'Natick Select Board - 3/4/26' is written in a smaller, italicized font.

Main Street Improvement Project Update

Natick Select Board - 3/4/26

Project Background

WHAT

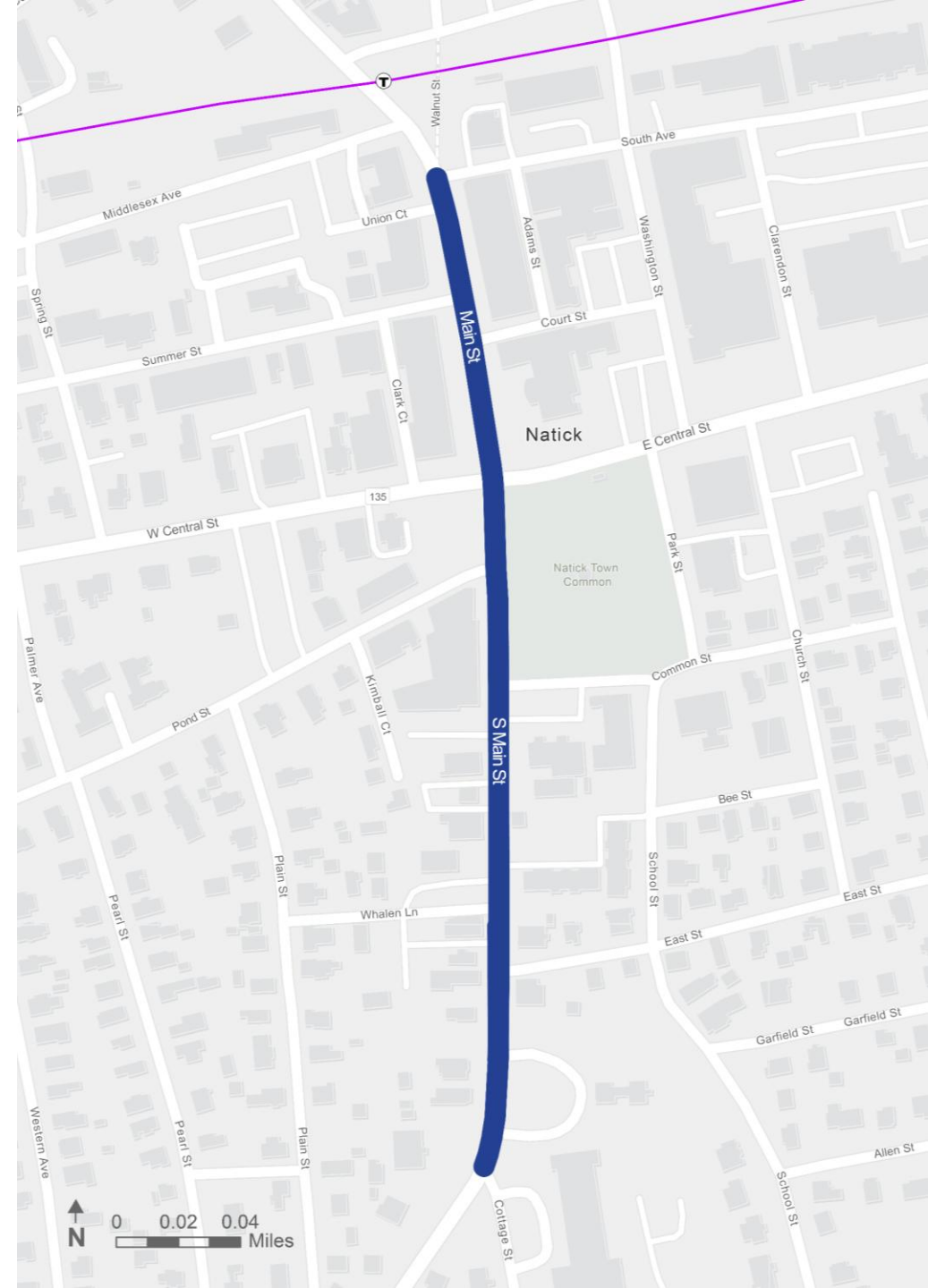
Study/implement improvements to pedestrian & bicycle safety, wayfinding, lighting, & streetscape design

WHERE

Main Street (Route 27) in Natick Center from Cottage Street to South Avenue

WHY

- Repair/replace aging roadway infrastructure
- Connect bicycle & pedestrian facilities on Main Street
- Address current and future roadway congestion issues



Project Background: Timeline

We Are
Here



PHASE 1: PLANNING

- Assess existing conditions
- Conduct public outreach
- Establish design concept to take into Phase 2

Summer 2023 - Spring 2026

PHASE 2: DESIGN

- Create full design from design concept created in Phase 1

Spring 2026 - late 2020s*

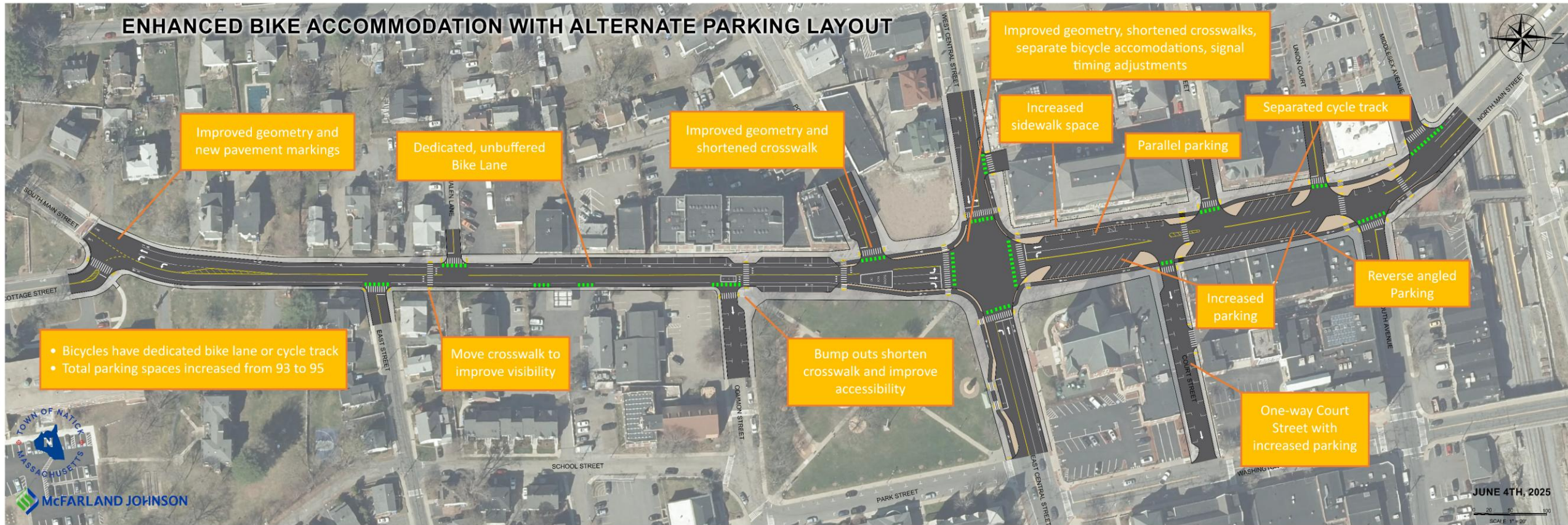
PHASE 3: CONSTRUCTION

- Solicit bids for construction
- Construct full design

~ Late 2020s - Early 2030s*

*Time periods for Phases 2 & 3 are estimates and subject to change

Hybrid Concept



Main Street Working Group

WHAT IT IS

A body which will review the current hybrid concept, share feedback, and vote on whether to endorse a revised design concept to take into full design in Phase 2

WHAT IT IS NOT

- A parking study
- The opportunity to decide if the project continues
- The creation of designs that will go immediately into construction

WHO IT IS

Fifteen members, including:

- Town staff (4)
- Transportation committee reps (2)
- Natick Center Associates rep (1)
- Natick Center business reps (3)
- Natick residents at large (5)

Working Group: Selection Process

MEMBER SELECTION PROCESS

Town Staff

- Relevant departments choose

Transportation Committees

- Committee members choose

Natick Center Associates (NCA)

- Executive Director chooses

Business Owners & Residents at Large

- Digital application
- Project team chooses from applicant pool

Main Street Working Group Application

The Town of Natick seeks applicants to serve on a working group that will help inform the [Main Street Improvement Project](#) in Natick Center. Members will attend **2 hybrid meetings** over the course of 9 weeks for a total time commitment of **4-10 hours**, depending on their role and interest.

All members will attend the meetings on the following dates (locations TBD):

- Wednesday, March 4th, 2026, from 9-11 AM
- Tuesday, April 28th, 2026, from 9-10 AM

Optional dates, based on member role and interest (exact dates and locations TBD):

- Public Forum: Late March
- Update to Select Board: Mid-May

This application will help Town staff select Working Group members, and will close on **Thursday, February 19th, 2026, at 11:59 PM.**

Click "Next" for more details on the Working Group and the application questions.

Questions? Contact the project team at mainststudy@natickma.org

* Indicates required question

Working Group: Application Publicity

APPLICATION SHARED VIA

Town Website

- Main Street Project Alerts
- General Natick News Alerts

Newsletters

- Morse Institute Library
- Council on Aging
- Natick Center Cultural District

Non-Town Groups

- Natick Center Associates Board
- Natick Center Associates Member Meetup

Town Committees

- Transportation Advisory Committee
- Economic Development Committee
- Net Zero Committee
- Planning Board
- Historical Commission

Other

- Natick Report

Application open from 1/30 – 2/19

Working Group: Application Overview

56

Applications

8 Business/
Property Owners,
48 Residents



Reviewed by the
project team
with consultation from
Communications



8

Members

3 Business/
Property Owners,
5 Residents

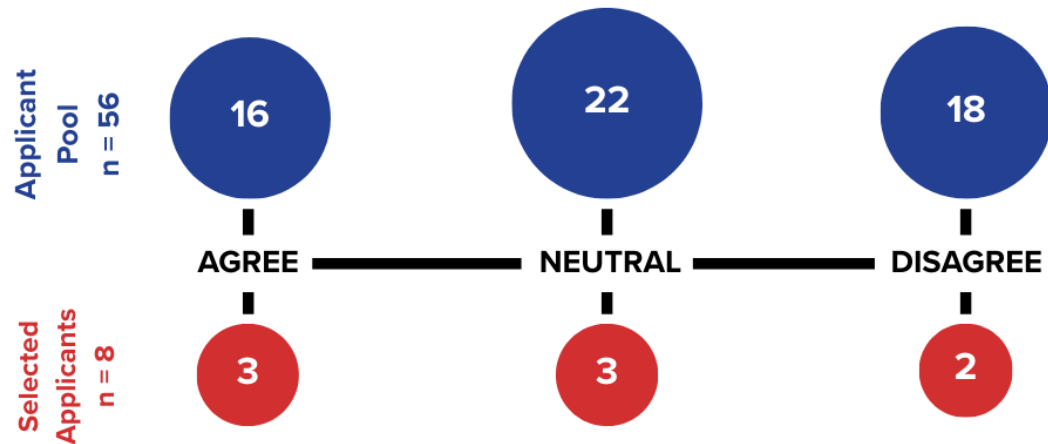
+

**12 Waitlist
Candidates**

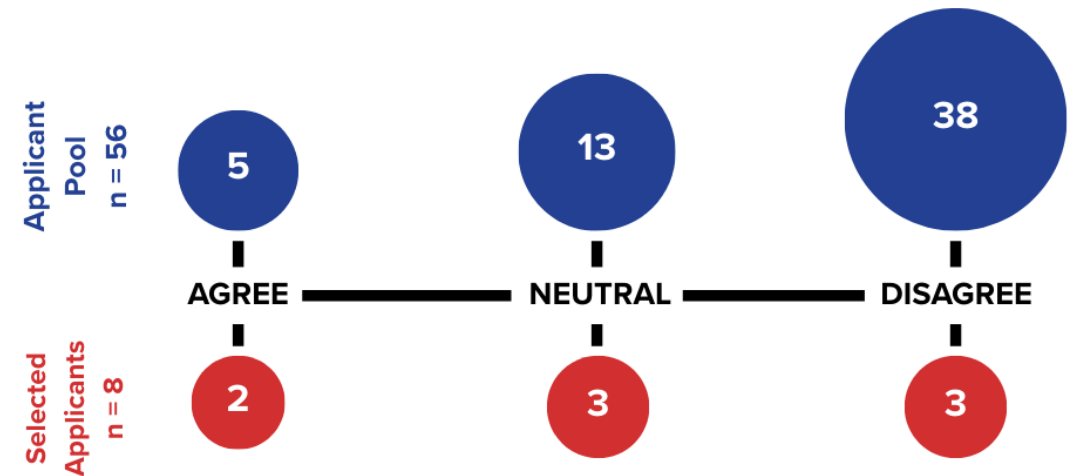
Working Group: Applicant Selection

The project team used application responses to select as balanced a split of opinions as possible, focusing on a key tension of the project (dedicating space along the corridor to bikes v. cars/parking).

There is currently adequate parking along Main Street in Natick Center.

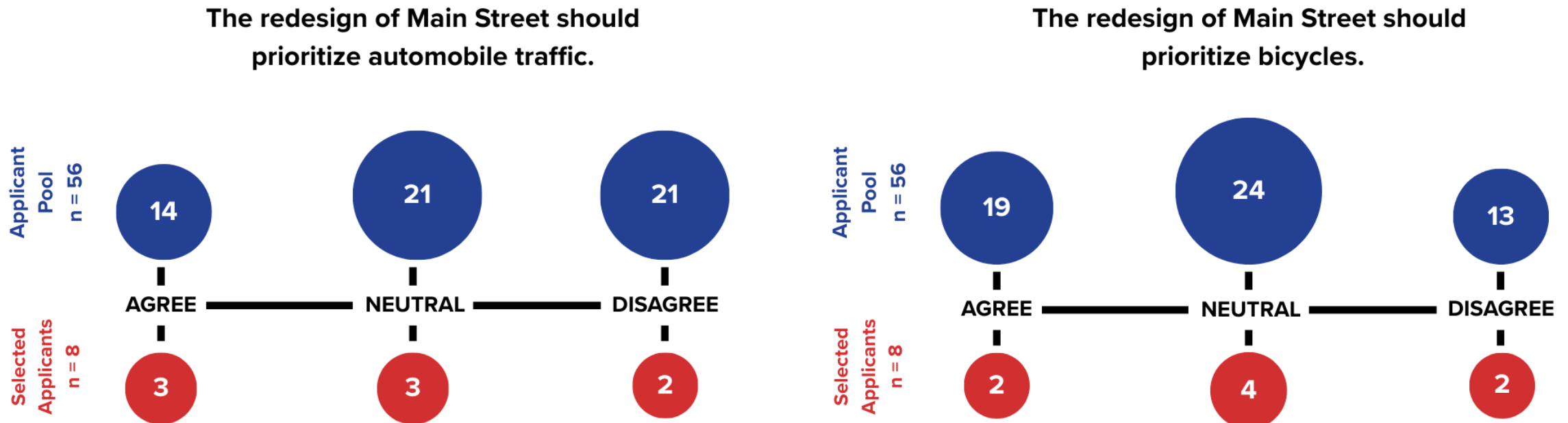


There are currently sufficient bike accommodations along Main Street in Natick Center.



Working Group: Applicant Selection

The project team used application responses to select as balanced a split of opinions as possible, focusing on a key tension of the project (dedicating space along the corridor to bikes v. cars/parking).



Working Group: Member List

TOWN STAFF

- Brian Caissie, DPW – Highway
- John Digiacomio, DPW – Engineering
- Deputy Chief Lauzon, Natick Police
- Morgan Griffiths, CED

TRANSPORTATION COMMITTEES

- David Krentzman, Safety Committee
- Ed Doherty, Transportation Advisory Committee - Chair

NATICK CENTER ASSOCIATES

- Heather Rockwood, Executive Director OR Artie Fair, Board Vice President

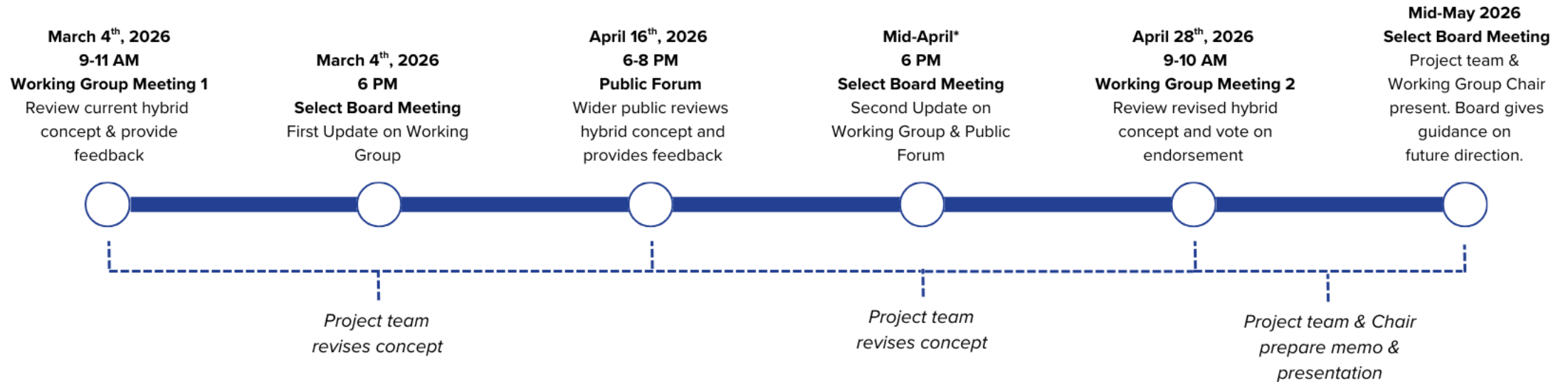
NATICK CENTER BUSINESS/PROPERTY OWNERS

- James McGrath, Stonegate
- Jason Mancuso, BenefitScape, MainSummerLLC, Planted Collective
- Gary Stucchi, Stucchi Jewelers

RESIDENTS

- Adam Kreger
- Joe Attia
- Kevin Keane
- Maria McMorran
- Nancy Northgraves

Working Group: Timeline



*Date TBD

Questions?

Webpage: www.natickma.gov/main-st-study

Email: mainststudy@natickma.org

